

i am a bookworm

# 2018/2019 CATALOGUE

Beautiful children's books  
that excite, educate, entertain & inspire...



[www.iamabookworm.co.uk](http://www.iamabookworm.co.uk)

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# Learning skills chart

Look out for the icons on the back covers of our **NEW** books!

# i am a bookworm



Each of our bold and brightly-illustrated books that feature the **learning numbers** icon have a strong focus on identifying, learning and counting numbers.



Every book with our **discover colours** icon has been created specially to help your little one to recognise different colours in a fun and enjoyable way.



Our **discover shapes** icon highlights titles with a focus on introducing basic shapes to your child in a way which helps them to learn and make links between shapes and objects.



With a focus on early learning, our **learning words** icon identifies titles designed to introduce young readers to first words, improving communication and understanding.



Books with our **problem solving** icon encourage interactivity, and independent thinking. Each title is specifically designed to challenge your little one without being too tricky!



Aiding a child's early-years development, our interactive books featuring the **fine motor senses** icon are designed to encourage interactivity and refine their fine motor skills.



With a variety of textures, materials, finishes and formats the **stimulate senses** icon identifies titles that target the senses for an even more exciting reading experience.



Books with our **listen & learn** icon encourage parents and little ones to read together to encourage learning and instill confidence from an early age.



Building on early-years learning, the **instills confidence** icon highlights titles that are focussed on improving a child's development and confidence in their abilities.



Every title featuring our **imagine & create** icon promotes free thinking, imagination and creativity for children of all ages, encouraging new ideas and different ways of thinking.



The **explore your world** icon introduces exciting and new places and objects to readers of all ages, developing their understanding and increasing awareness.



Supporting inquisitive minds, the **touch & discover** icon encourages play and interactivity with each title through movements, flaps and interactive stories.

A young child is sitting on a blue plastic chair in a library, reading a book. The child is wearing a white knit hat with a dark band, a dark sweater with a white geometric pattern, and blue jeans. The library shelves are filled with books, and the floor is carpeted. The entire image has a blue tint.

# New Releases

i am a bookworm

# AWESOME activities

Each box: x 3 books,  
x 4 sticker sheets  
x 4 pencils

Carry handle



16 pages of  
colouring,  
activity & sticker  
activity

100 different  
stickers to stick



Grab your awesome activity box and enjoy the sticker book, activity book and colouring book inside!

With 3 books, 100 stickers and a pack of colouring pencils included in each box. Each magic or superhero activity pack contains everything your little one needs for independent learning!

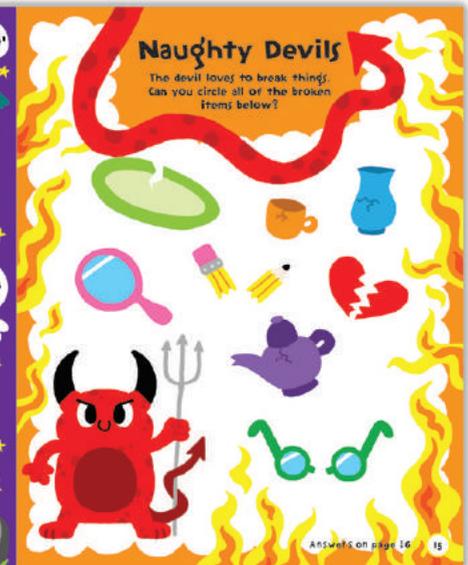
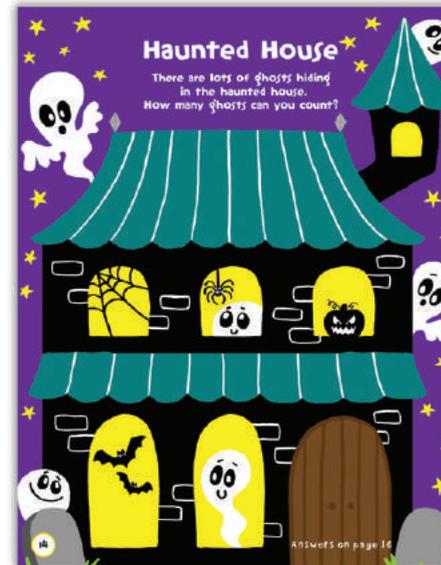
Titles in the series:

Magic Activity Box  
Superhero Activity Box

Specification:

3x Books, 4x Stickers sheets,  
4x pencils + box  
Box - 260mm (h) x 210mm (w)  
16 pages per book  
Paperback

Different activities on  
every page



# BABY MILESTONES

With soft, pastel colours and beautifully cute illustrations that will entrance your baby and encourage a love of reading in these milestone books for baby.

These clever books can be enjoyed page by page, as well allowing you to document important milestones as your baby grows by removing the colourful card on every page, placing it next to baby and taking a picture to treasure forever.



Cute artwork

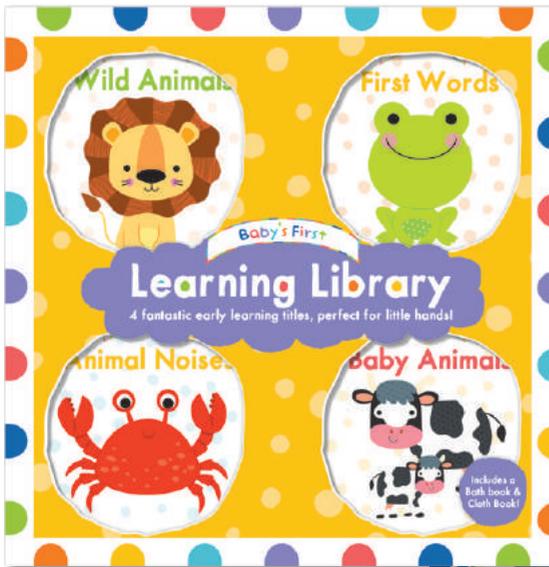
Milestone cards in every page

Removable milestone cards to record development of your baby

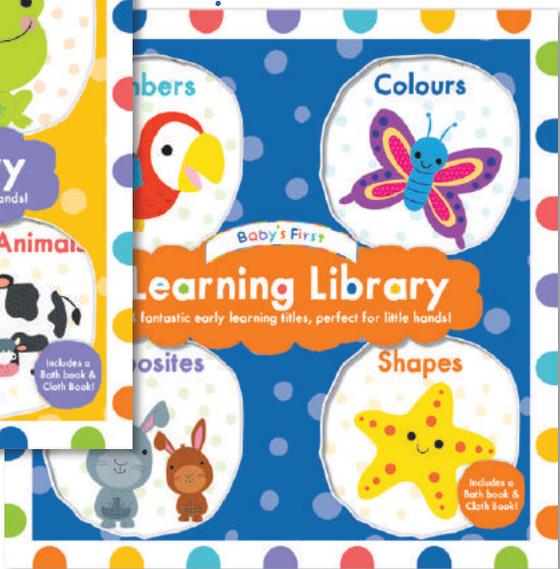


Diecut holes in every page to reveal milestone cards

# Baby's First



Each library: x 1 board book,  
x 1 foam book, x 1 cloth book,  
x 1 bath book



Adorable artwork



Early learning titles



Baby's first library features 4 different books - a board book, foam book, cloth book and bath book - perfect for busy little hands and minds.

With bright and beautiful first word animals on every page, every title in the learning library collection is a fantastic early learning introduction!

## Titles in the series:

Wild Animals / Baby Animals  
Animal Noises / First Words  
Colours / Shapes  
Numbers / Opposites

## Specification:

Board Book - 4 spreads + cvr  
Foam Book - 4 spreads + cvr  
Cloth Book - 3 spreads + cvr  
Bath Book - 3 spreads + cvr  
Box Size - 295mm x 295mm  
Book Size - 145mm x 145mm

Bold colours

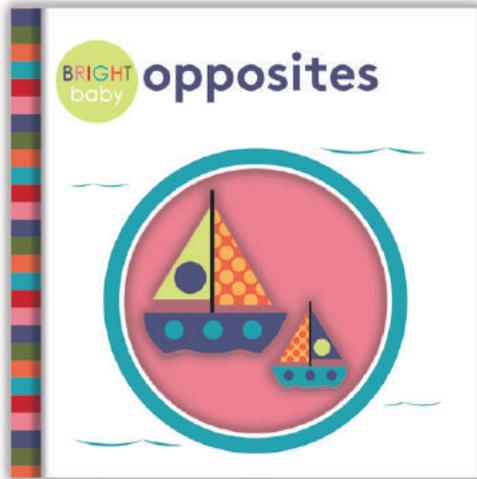
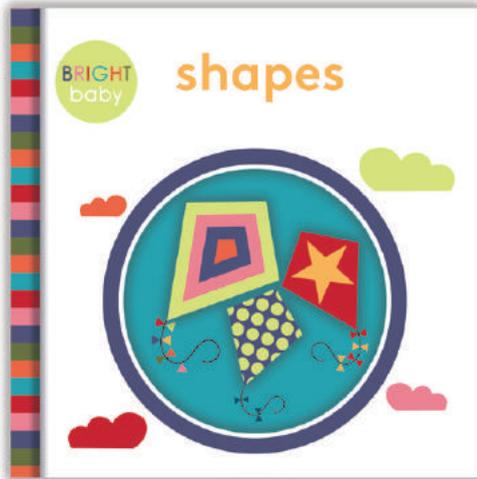


Bright patterns

# BRIGHT baby

Diecut window  
cover

Bold colour  
palette



3D objects  
on every page

With indented and raised shapes to touch and explore on every page, these bright baby books are perfect for early learning fun and discovery!

These chunky board books are designed especially for little hands and inquisitive minds!

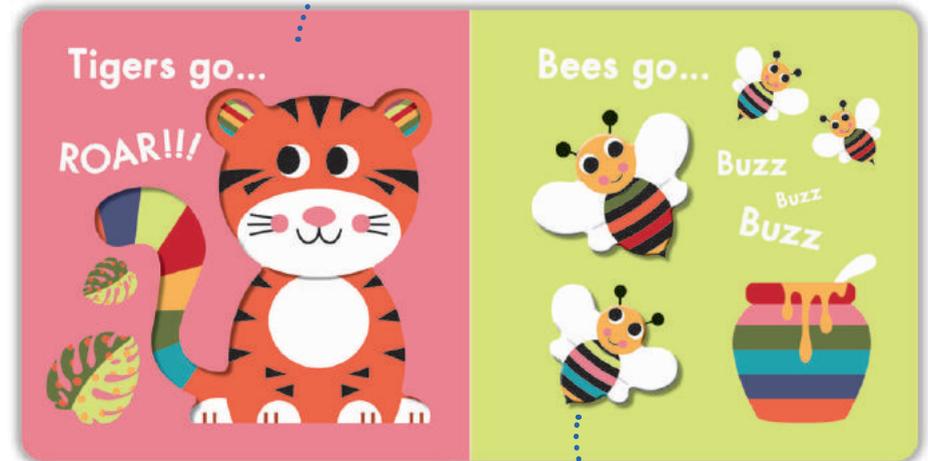
## Titles in the series:

Animal Sounds  
Shapes  
Opposites  
Colours

## Specification:

Board Book  
165mm x 165mm  
5 spreads + cased cover  
Whiteboard

Inset shapes to  
explore



3D pieces

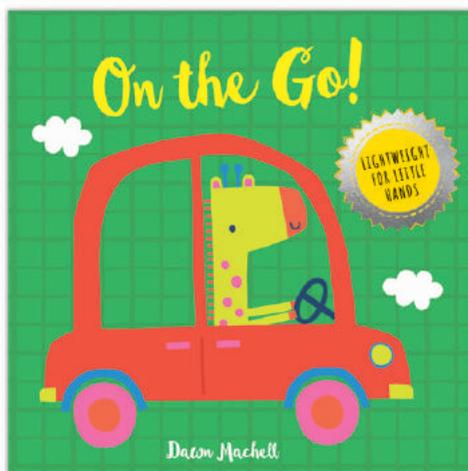
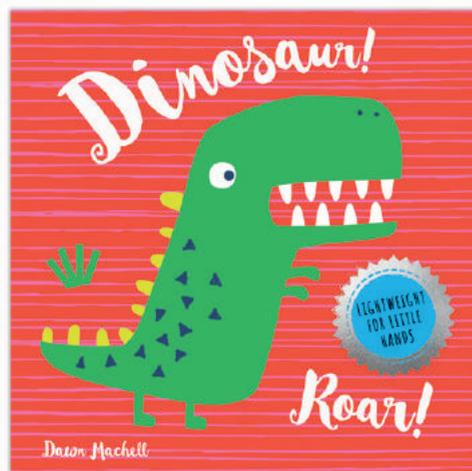
# BRILLIANT BEGINNINGS

Made from a lightweight material, these books are perfect first books for babies and toddlers! With wrapped, colourful page edges, these books jump out on any book shelf!

Each title is packed with bright pictures and 10 fun objects to discover. Explore sounds, vehicles, animals and first words!

Colourful page edges

Lightweight board pages



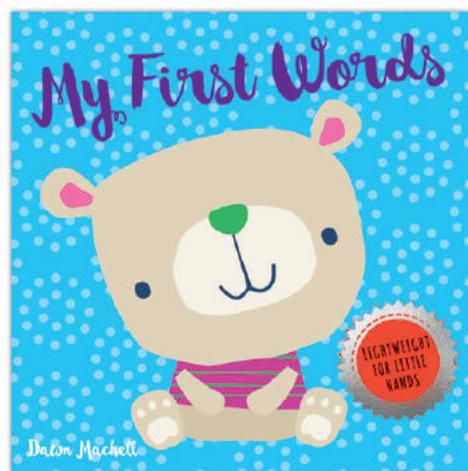
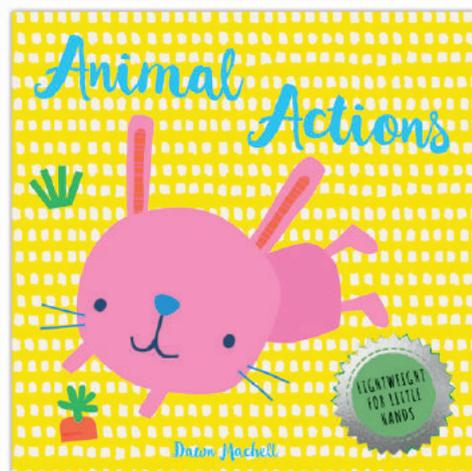
## Titles in the series:

Dinosaur! Roar!  
Animal Actions  
On the Go!  
My First Words

## Specification:

Board Book  
165mm x 165mm  
5 spreads + cover  
Lightweight board

Fun and colourful artwork



Foil on every cover

Early learning subjects

Thick 5mm pages

# CLEVER EMOTIONS

Helps children to understand emotions



Cute characters

Educational content

Read the tales of Robbie the Tiger, Rose the Hippo, Libby the Dog and Davey the Elephant as they learn all about different feelings.

Read how each character manages in a difficult situation and learn how, with a helping hand, they can get back to feeling like themselves again.

## Titles in the series:

I'm so angry!

I'm so happy!

I'm so sad!

I love you!

## Specification:

Board Book

175mm (h) x 135mm (w)

5 spreads + cover

Whiteboard

## Rights Sold:

Russia / North America

Shaped pages



Simple story

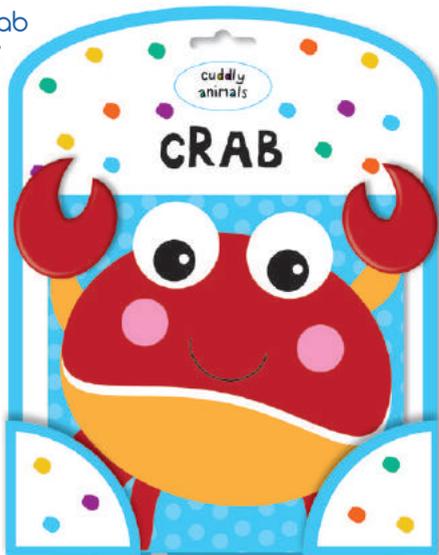
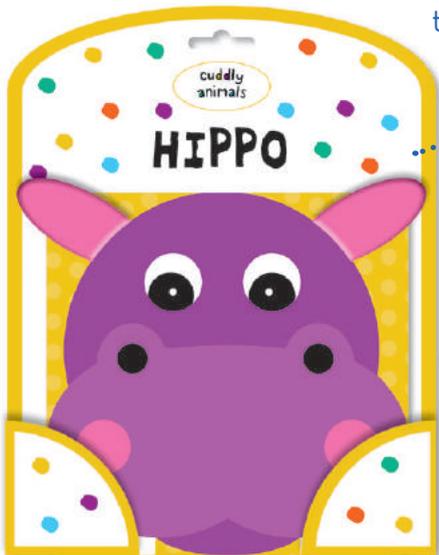
# cuddly animals

Cloth Book range

Comes in sturdy box



Padded ears to grab



Large character faces

This series of cute and cuddly cloth books are the perfect companion for babies and toddlers at home or on the go.

Each book features soft, squishy, baby safe material, a bright and friendly face on the cover and 2 graspable ears (or arms) to excite and stimulate the senses!

## Titles in the series:

- Cow
- Cat
- Hippo
- Crab

## Specification:

- Cloth Book
- 150mm x 150mm
- 3 spreads + cover
- Cloth + foam filler

Cute illustration



Bright colours

# Cut-outs!

Perfect for learning animals, colours and numbers, explore the Farm, Jungle, Ocean and Garden and see if you can find who's playing hide-and-seek with you!

With animals hiding on every page, these books will keep young readers guessing and giggling for hours!



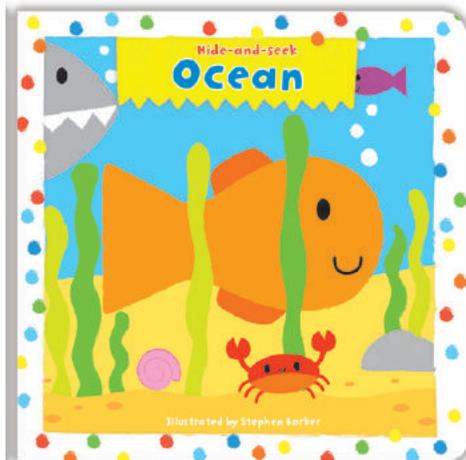
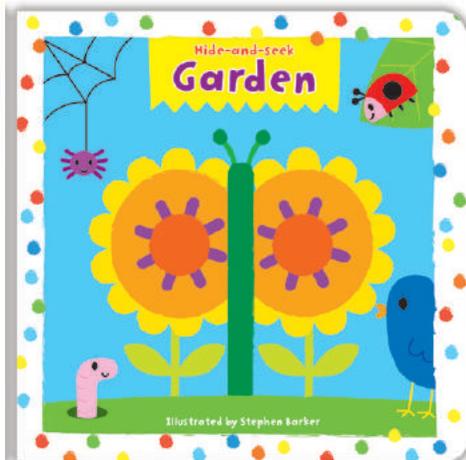
Hide-and-Seek  
on every page



Cute animals



Diecut  
pages



Bright artwork



Stuck on  
pieces

# Escape!



Diecut windows on every cover



3D characters



Packed with 25 search and find items, bright and playful artwork and cute and mischievous characters, these books are bursting with fun!

With 4 different adventures to enjoy, these books instil confidence and creativity, encouraging little ones to search and find or to read along!

## Titles in the series:

- The Penguins Holiday
- Escape to Town
- The Great Monkey Escape
- Dinosaur Day Trip

## Specification:

- Board Book
- 180mm (h) x 240mm (w)
- 5 spreads + cased cover
- Whiteboard

Cute and playful illustration

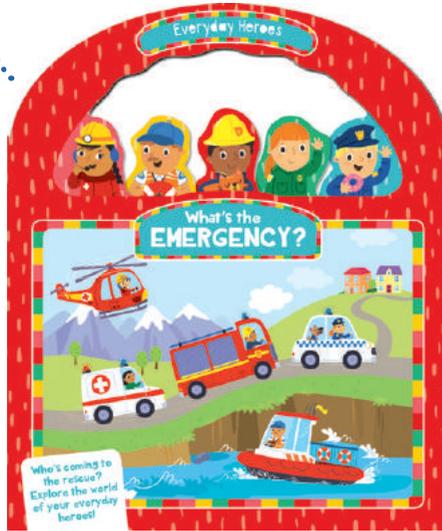


Things to find on every page

# Everyday Heroes

Educational titles

Built in carry handle



Join 5 everyday heroes on their inspiring work as part of the emergency services, working with animals, working in our towns or exploring our world! Discover the exciting and important work they do!

With a diecut carry handle, discover and learn about each everyday hero at home or on the go!

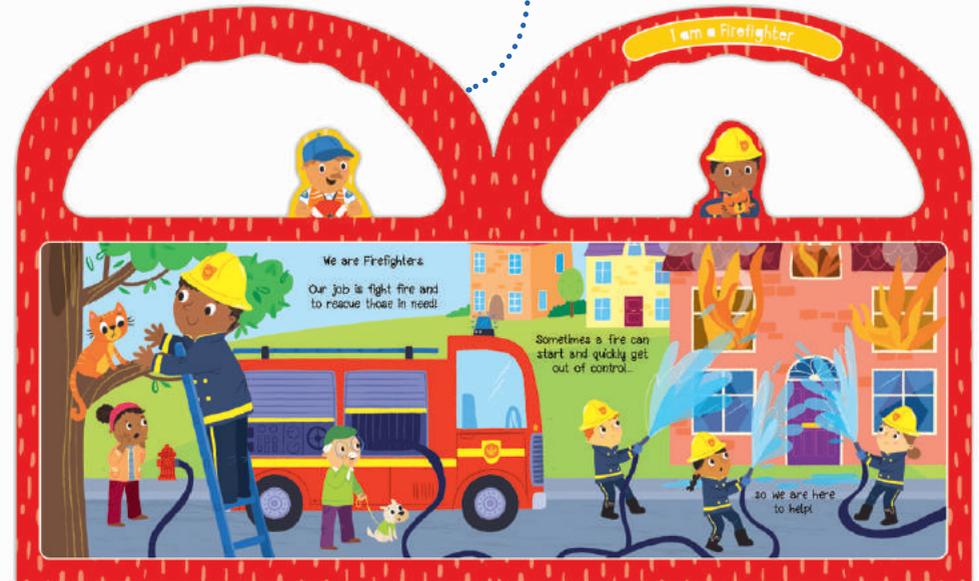
## Titles in the series:

- What's the Emergency?
- Working with Animals!
- Jobs around Town!
- The life of an Explorer!

## Specification:

- Board Book
- 240mm (h) x 200mm (w)
- 5 spreads + cover
- Whiteboard

Cute characters cut out of every page



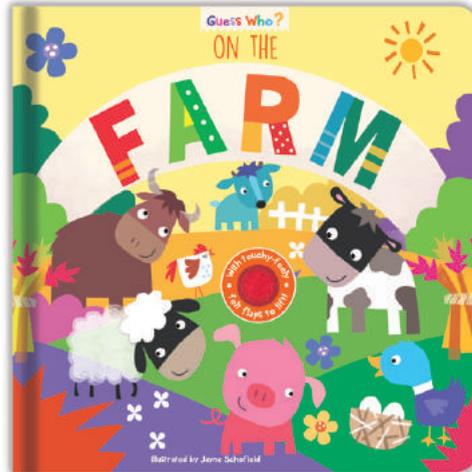
# Guess Who?

With 10 animals to visit, explore the Zoo, the Farm, the Forest or the Aquarium and try and guess who's hiding from you on every page!

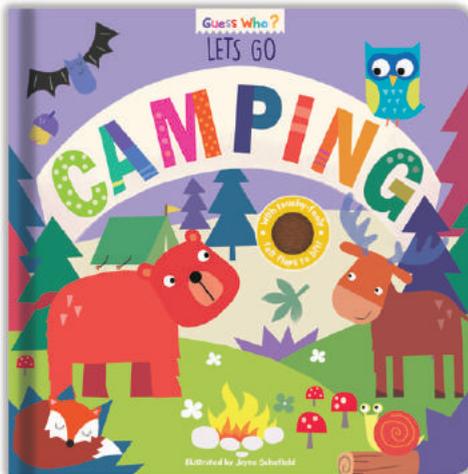
With unique felt flaps to flip, simple stories and playful artwork, each fantastic title will have your little reader giggling with joy and joining in on every page!



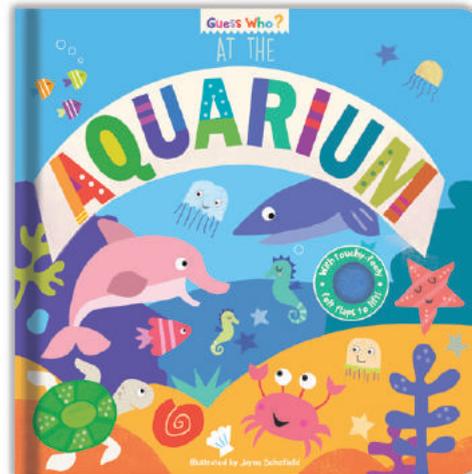
Guess who on every page



Diecut holes to feel felt through cover



Fun subjects



Casebound cover



## Titles in the series:

- In the Zoo
- Let's go Camping
- On the Farm
- At the Aquarium



## Specification:

- Board Book
- 220mm x 220mm
- 5 spreads + 5 felt flaps + cased cover
- Whiteboard

Felt flaps to lift on every page



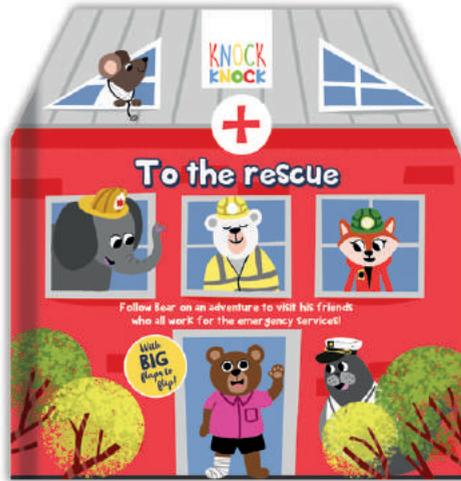
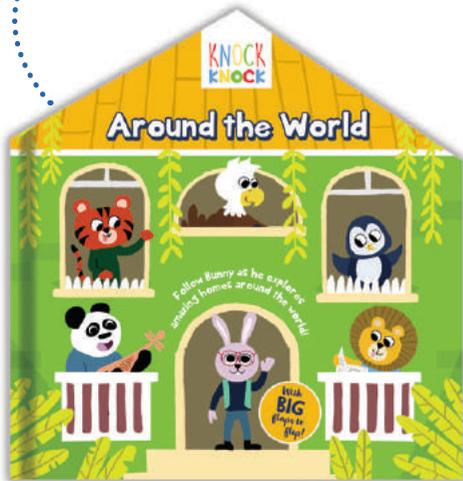
Playful text



Colourful art

# KNOCK KNOCK

Flap book



Shaped and cased covers



Follow character on journey

Join Bunny, Bear, Turtle and Cat on their journey of discovery, as they knock on the doors of their friends, exploring homes from all around the world!

With a gatefold flap on every spread, knock on the door, lift the flap and uncover who lives in a house like this!

## Titles in the series:

- Around the world
- A magical adventure
- To the rescue
- A trip into town

## Specification:

- Board Book
- 207mm (h) x 200mm (w)
- 5 spreads + cased cover + 5 large flaps
- Whiteboard



Flap acts as a door on every right page

Cute illustration

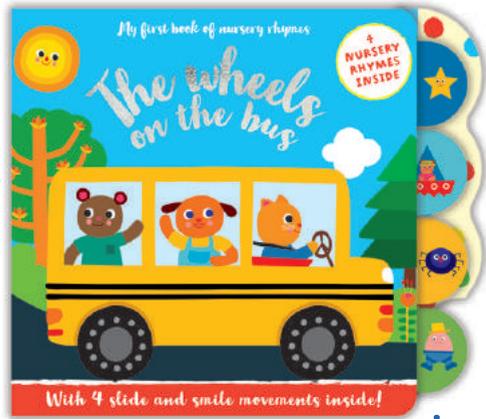
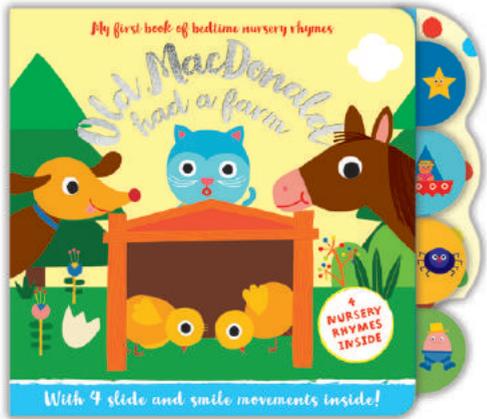
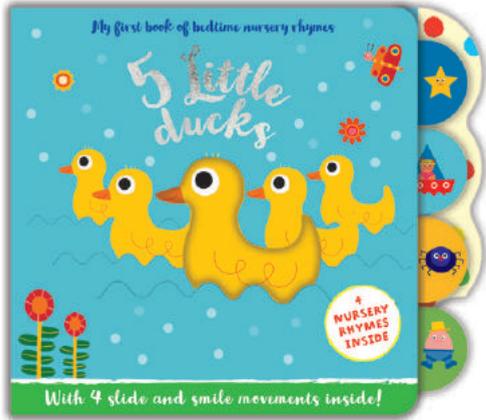
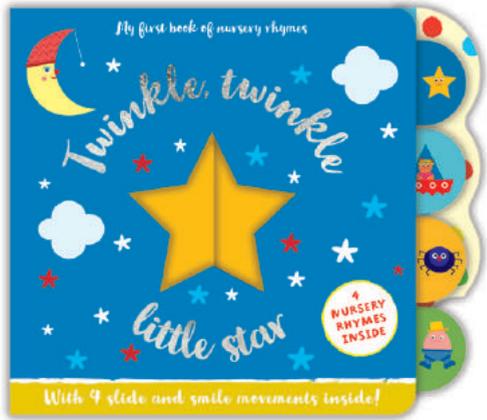
Large flap opens out



**MY FIRST NURSERY RHYMES**

Foil on every cover

Movements on every page



With 4 nursery rhymes in every book and 4 slide and smile movements to operate, these books are a wonderful introduction to nursery rhymes!

Sing along with your little one and then pull the sturdy tab on every page to make each page come to life!

**Titles in the series:**  
 Twinkle Twinkle Little Star  
 5 Little Ducks  
 The Wheels on the Bus  
 Old Macdonald had a Farm

**Specification:**  
 Board Book  
 190mm x 220mm  
 4 spreads + 4 tabs + cover  
 Whiteboard

Colourful artwork

Diecut windows

Lots of tabs to pull



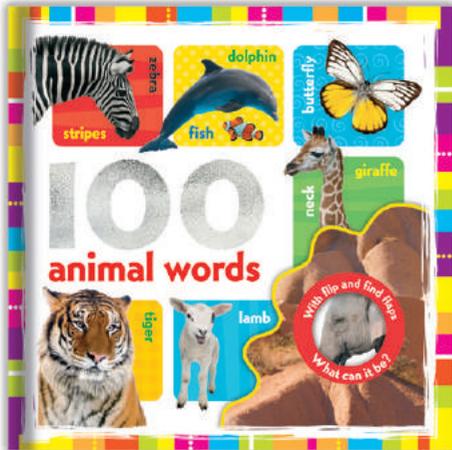
Slide & smile movements

# Photo Flaps

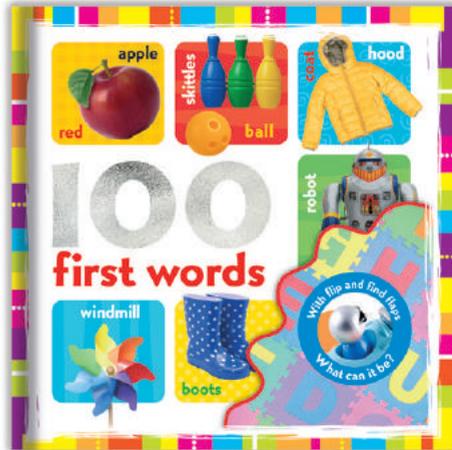
Packed with vibrant photographs and first words, each book features an easy to grab flap on every spread revealing even more things to find!

With 100 vehicle, animal, first and out & about words to find, these photo flap books are a perfect guide on your little readers journey of discovery and development.

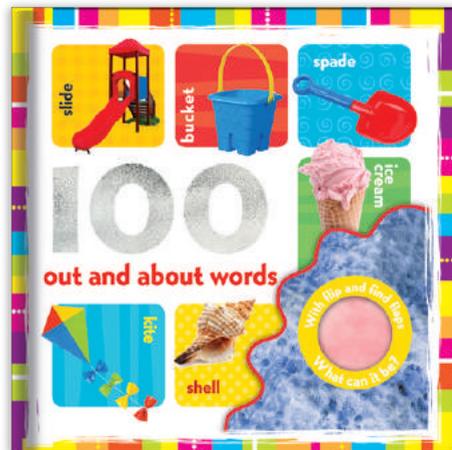
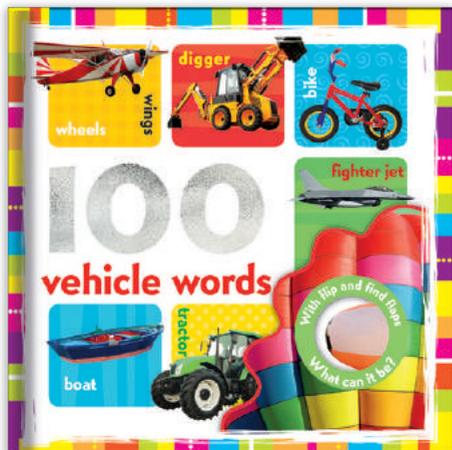
Foil on every cover



Colourful borders



Flip and find flaps



100 words

**Titles in the series:**

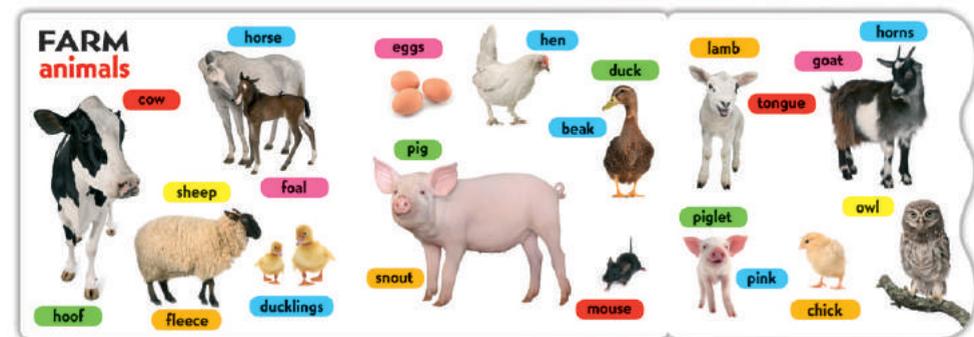
- 100 Animals Words
- 100 First Words
- 100 Out & About Words
- 100 Vehicle Words

**Specification:**

- Board Book
- 195mm x 195mm
- 5 spreads + cased cover + 4 large flaps
- Whiteboard

Photo book for early learning

Flap opens to reveal extra page of words to learn



Lots of words on every page

# A jigsaw puzzle playbook

## Ready Steady GO!

Featuring 5 vehicle-shaped puzzle pieces, these busy books can be read and played with! Remove each vehicle puzzle piece to reveal inside each vehicle and then slot the 5 piece puzzle together!

Each book is packed with playful art and simple stories, perfect for busy hands and inquisitive minds!



Character reveal when piece is taken out



**Titles in the series:**

- All around Town
- In the Sky
- It's an Emergency
- On the water

**Specification:**

- Board Book
- 220mm (h) x 260mm (w)
- 4 spreads + cover
- + 5 press-out pieces
- Whiteboard



Connect the vehicles

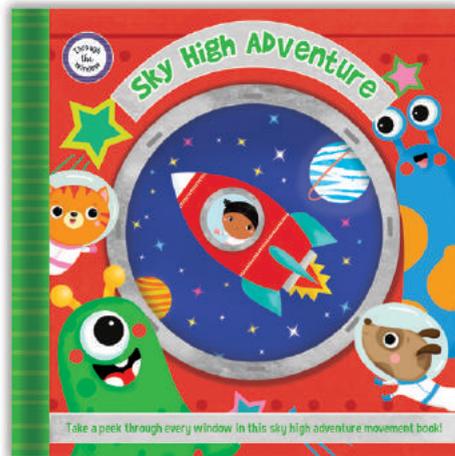
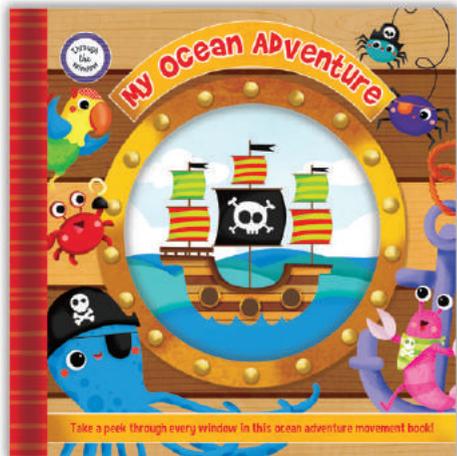
Vehicle puzzle piece on every page including cover



Removable vehicles pieces on every page to connect

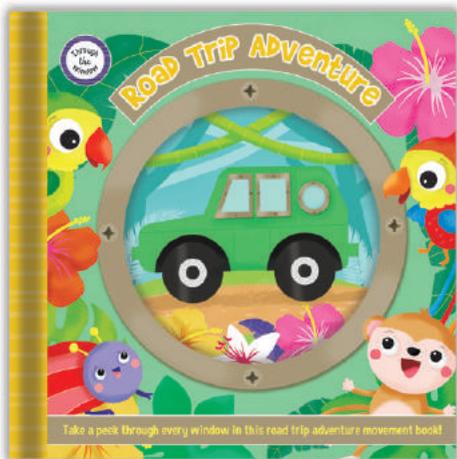
Through the window

Movement as cover opens



Cute artwork

Diecut window on every cover



Journey through each exciting adventure and uncover fun and amazing things through every window.

Featuring 4 clever picture changing movements that automatically operate as you turn the page, these books will delight and amaze your little one as they adventure on the ocean, in the sky, on a road trip or in a magical kingdom!

Titles in the series:

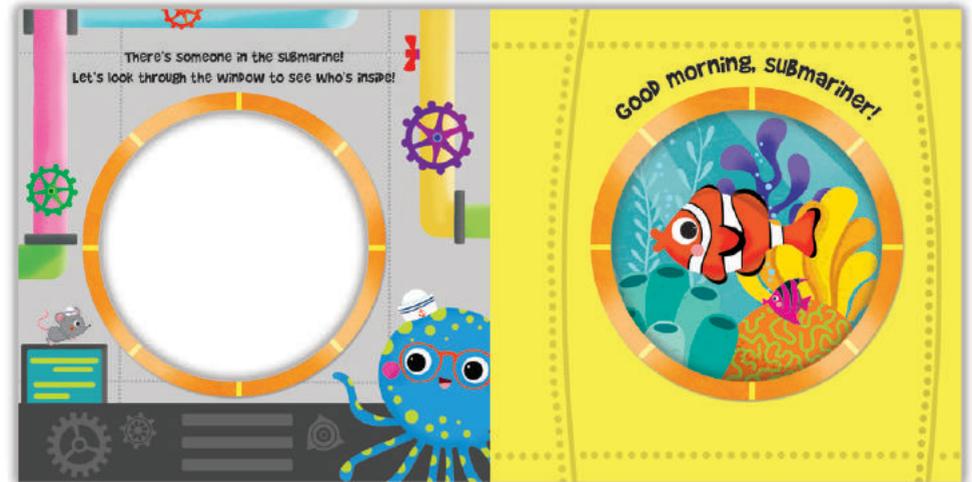
- My Ocean Adventure
- Sky High Adventure
- A Magical Adventure
- Road Trip Adventure

Specification:

- Board Book
- 175mm x 175mm
- 8 spreads + case cover + 4 movements
- Whiteboard

Diecuts and movements on every page

Movements happen at the turn of the page



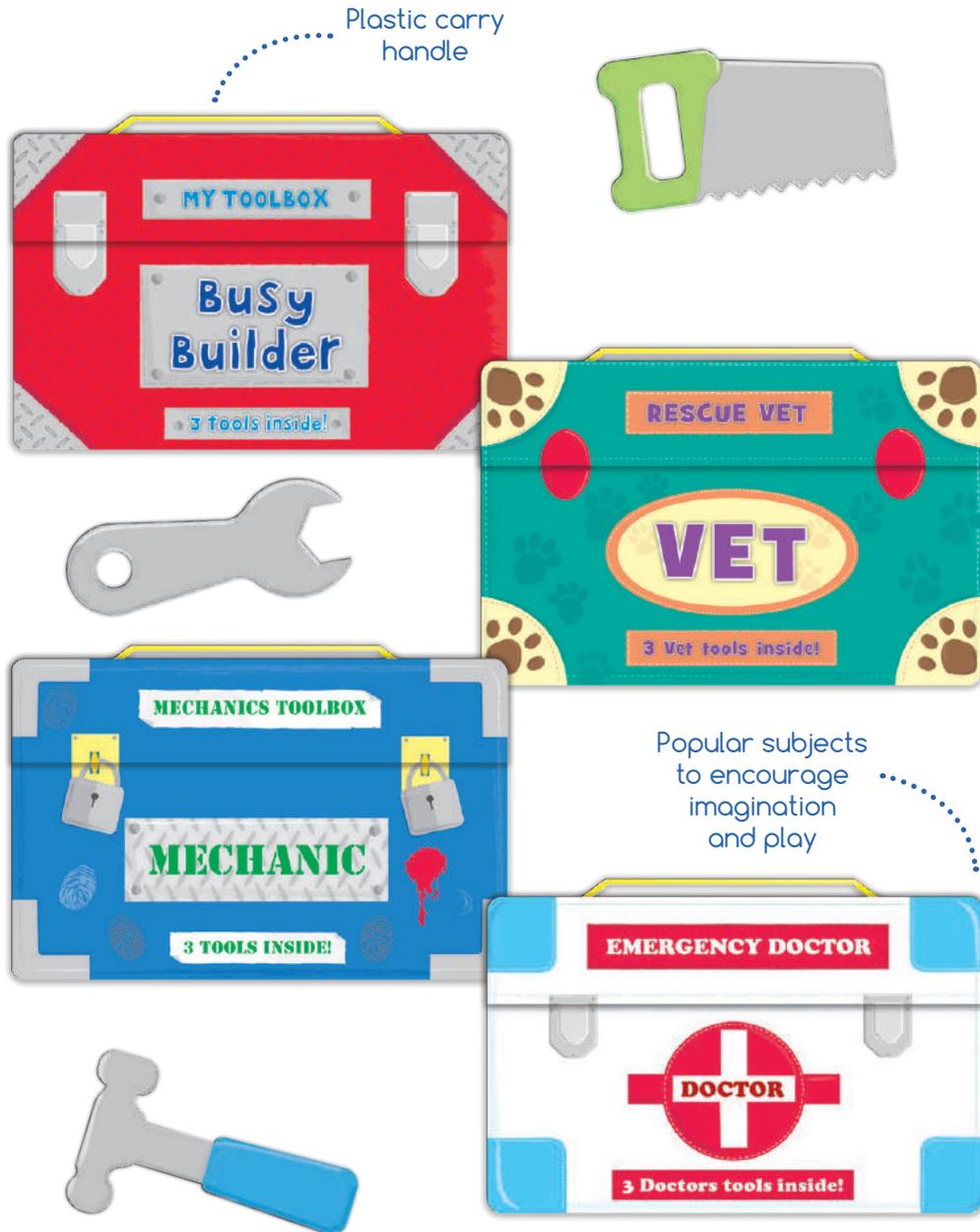
Different windows to look through

# Board Books & Novelty Books



i am a bookworm

# ACTIVITY BOOKS



Each book has a fold over back cover with handle that velcro's to the front cover creating a carry case. Each title features 3 pull out pieces to interact with the story, or to take out and play separately.

This series is wonderfully creative and designed to encourage imagination and hand to eye co-ordination.

## Titles in the series:

Busy Builder  
Mechanic  
Doctor  
Vet Rescue

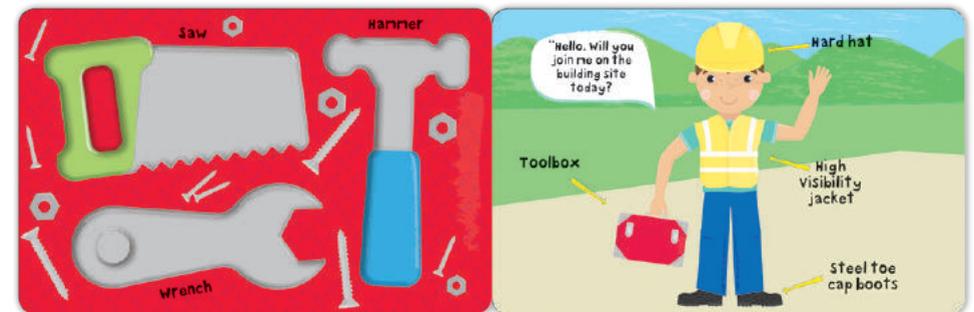
## Specification:

Board Book  
280mm (w) x 180mm (h)  
4 spreads plus cover flap  
Greyboard

## Rights Sold:

North America / Greece / Spain

3 pull out pieces to play with in each title



# Animal Adventures



3D detail



Cute animals



This super cute and collectable series of shaped board books feature a 3D element on the front cover.

Each title features the adventure of the title character as they explore their surroundings and habitats and meeting new friends along the way. Each page features simple facts that will excite and educate every young reader.

## Titles in the series:

Penguin / Lion / Cat / Cow  
Owl / Duck / Rabbit / Crab  
Panda / Dog / Monkey / Frog

## Specification:

Board Book  
135mm x 175mm  
5 spreads plus cover  
Greyboard

## Rights Sold:

France / Holland / Belgium / Spain / North America / Canada  
Argentina / Italy / United Kingdom / Russia

Shaped book

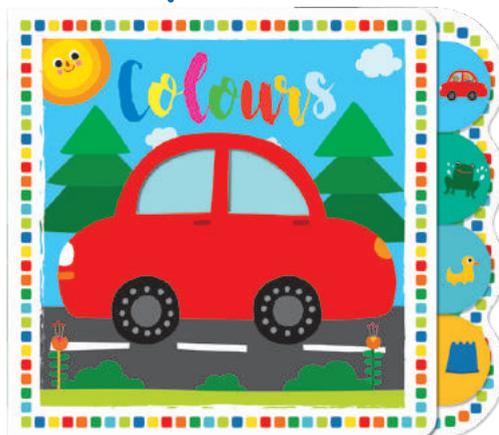
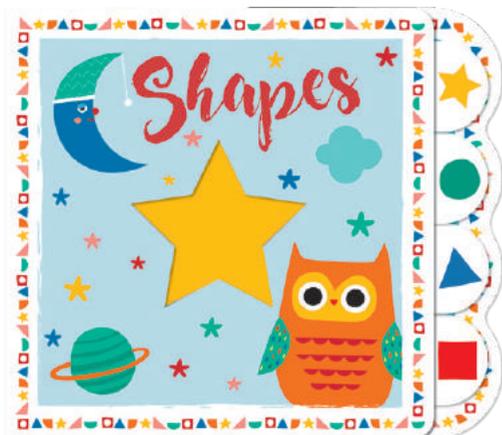


# Baby Playbook

Simply pull the sturdy tab on every page to make the page come to life!

Every title has 4 picture changing movements for fantastic fun and early learning. Read with a parent or pull the tabs and play alone, these books will keep a child immersed for hours!

Early learning



Great to read with a parent, or play and learn alone.

Colourful art to engage and enjoy.



4 picture changing tabs

## Titles in the series:

- Shapes
- Numbers
- Animals
- Colours

## Specification:

- Board Book
- 220mm (w) x 190mm (h)
- 5 spreads, 4 moving tabs + cover
- Greyboard

## Rights Sold:

China (English Language) / Italy



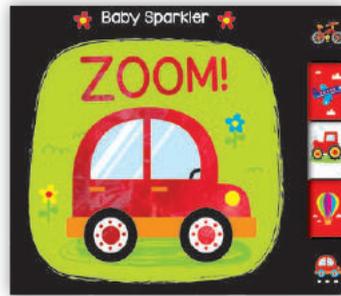
# Baby Sparklers

Every Baby Sparkler title has 5 double sided tabs and 10 images to identify. Each page has vibrant first word images entwined with accents of shiny foil and simple first words.

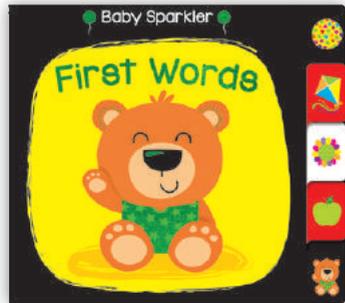
The sturdy and easy to grab tabs help toddlers and babies to navigate through the books with ease. A perfect early learning combination!



5 tabs



Foil on every page



Spot UV on every page



Early learning subjects



## Titles in the series:

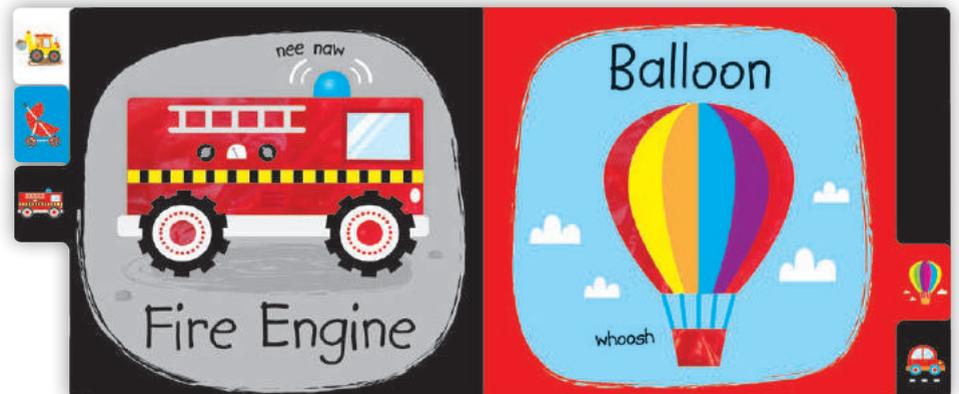
Bang / Zoom / Splash / Woof  
First Words / Numbers  
Opposites / Shapes

## Specification:

Board Book  
175mm x 155mm  
10 spreads plus case  
Whiteboard

## Rights Sold:

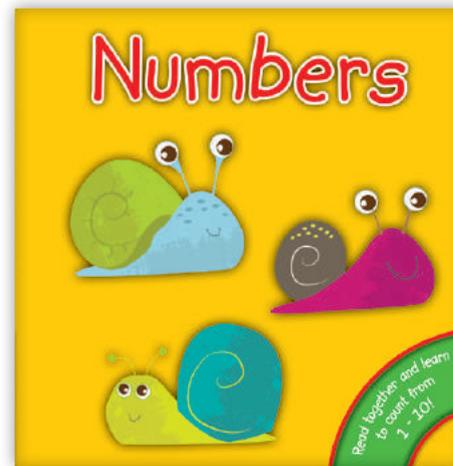
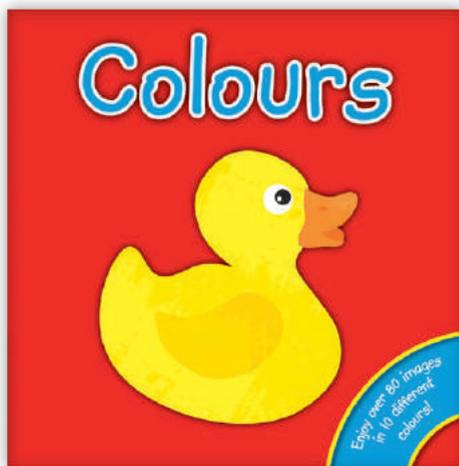
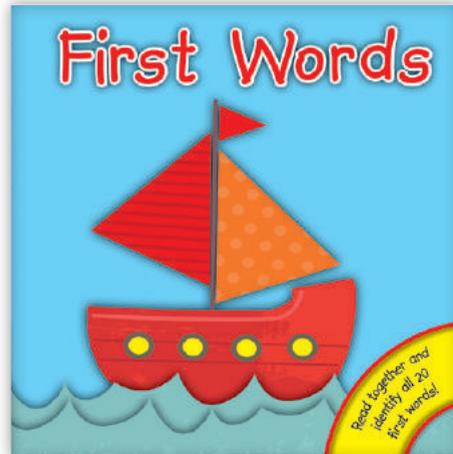
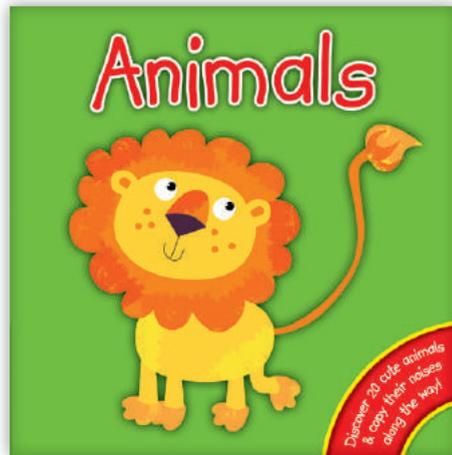
France / Belgium / Italy / Estonia / North America  
Denmark / Ukraine / Russia / China (English Language)



# Big Board Books

20 pages to enjoy

Bright artwork



Soft, padded covers

A series of bright and engaging first word books for children with padded covers and crisp white board pages.

Each page features vibrant, cute images and simple text to encourage your little reader to join in. With easily recognisable animals and objects on each page, this book is a fantastically fun, educational series.

## Titles in the series:

Animals  
First Words  
Numbers  
Colours

## Specification:

Board Book  
180mm x 180mm  
10 spreads plus case  
Whiteboard

## Rights Sold:

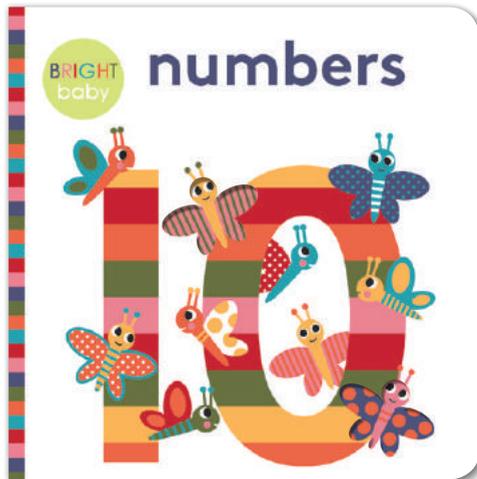
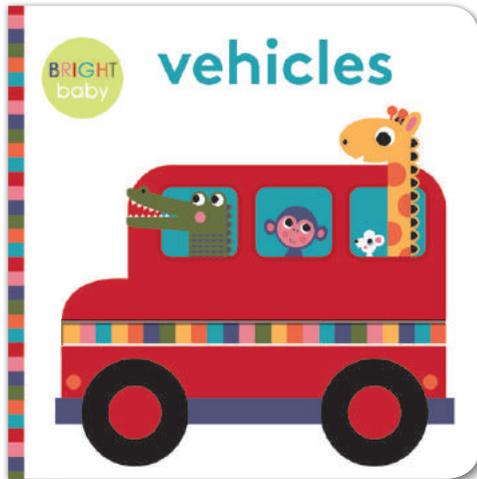
North America / France / Greece



# BRIGHT baby

Bright artwork

Early learning concepts



Cute illustrations

Diecut tracks to trace

Made with a light foam filler, these chunky board books are designed especially for little hands and inquisitive minds.

Each Bright Baby title focuses on early learning subjects, features beautiful bright and patterned artwork and the diecut tracks and shapes encourage fine motor skills and interactivity.

### Titles in the series:

- Animals
- First Words
- Vehicles
- Numbers

### Specification:

- Board Book
- 200mm x 200mm
- 5 spreads plus cover
- Whiteboard

### Rights Sold:

Hungary / Italy

Finger trails to follow

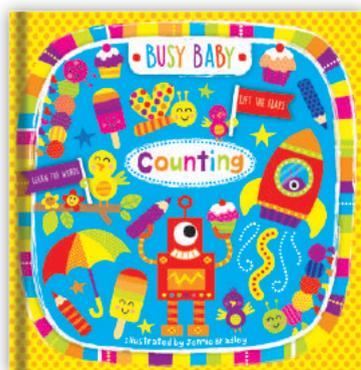
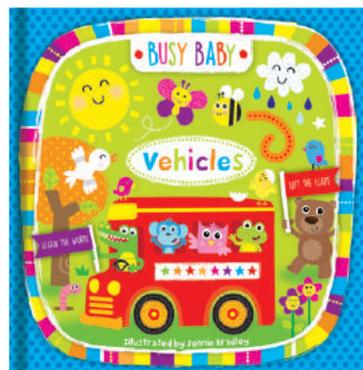
Foam filler for ultimate touch and feel



# BUSY BABY

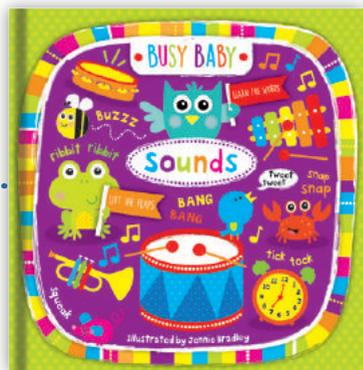
Busy Baby is a wonderfully bright series, packed full of 50 cute and colourful first word images.

Every title features 8 shaped flaps to flip, clever cut out shapes and fun finger tracks to trace. Busy Baby is a wonderful introduction to identifying and learning first words.



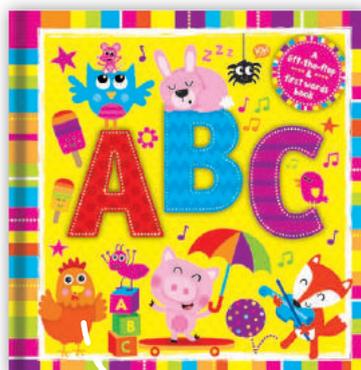
50 first words

8 flaps and tracks to trace



Fun and creative subjects to discover

Busy and bright artwork on every page



## Titles in the series:

Vehicles  
Animals  
Counting  
Sounds / ABC / 123

## Specification:

Board Book  
200mm x 200mm  
5 spreads plus cover  
Whiteboard

## Rights Sold:

North America / Greece / New Zealand / Belgium  
Brazil / Ukraine / Russia / China (English Language)



# Busy Day



A different colour foil on every cover

Different shape for every title

Each title features a different and fantastic vehicle based story.

Join the fire fighters, the farmer, the digger driver and the sailors during their busy day in this brand new series of large, vehicle shaped children's books.

Made from strong material, each title has bright, colourful, shiny foil on the front cover. These books can be read and then played with to encourage your child's imagination for their own busy day!

## Titles in the series:

Fire Engine  
Tractor  
Digger  
Lifeboat

## Specification:

Board Book  
234mm x 156mm  
5 spreads plus cover  
Greyboard

## Rights Sold:

Spain / Denmark



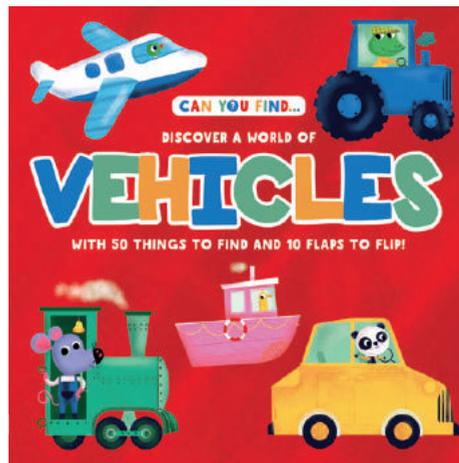
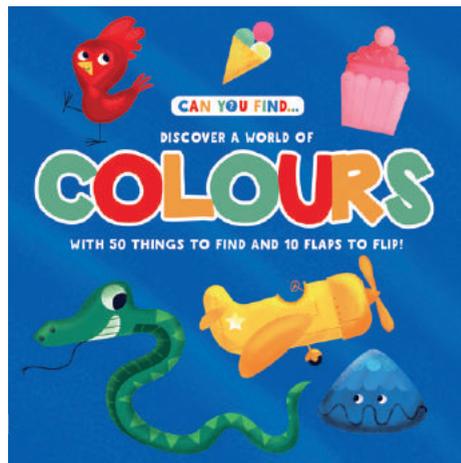
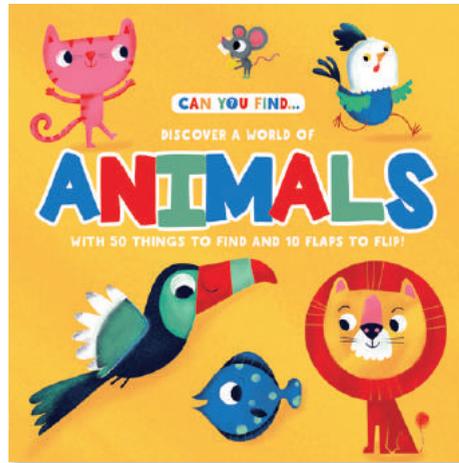
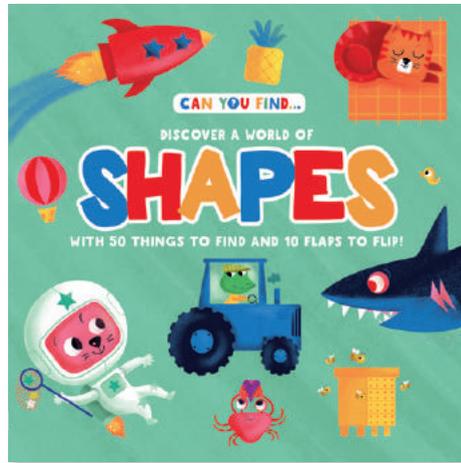
A tree has been blown over by the wind and is blocking the road

The firemen tie a rope to the tree and pull it out the way with the fire engine.

# CAN YOU FIND...

Flap book

Search and find fun



Colourful artwork

Learning activities

What can you find behind the 10 shaped flaps in each title of this wonderful series? Explore each spread and find all the objects in the bright and busy artwork.

With 50 items to find, 10 shaped flaps and so much more discover in every book, this series will keep children entertained and can be enjoyed alone, or with a grown up. What can you find?

## Titles in the series:

Shapes  
Animals  
Colours  
Vehicles

## Specification:

Board Book  
203mm x 203mm  
5 spreads plus cover  
Whiteboard with cased cover

## Rights Available:

Worldwide

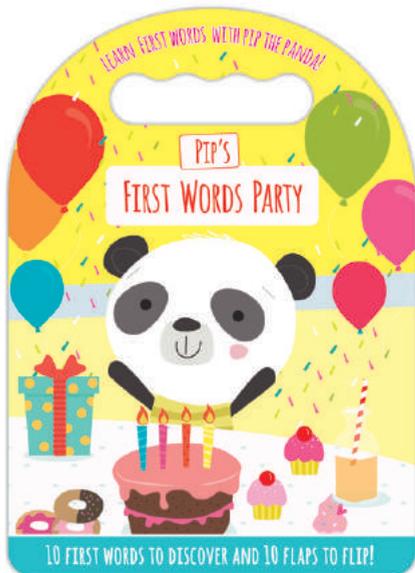
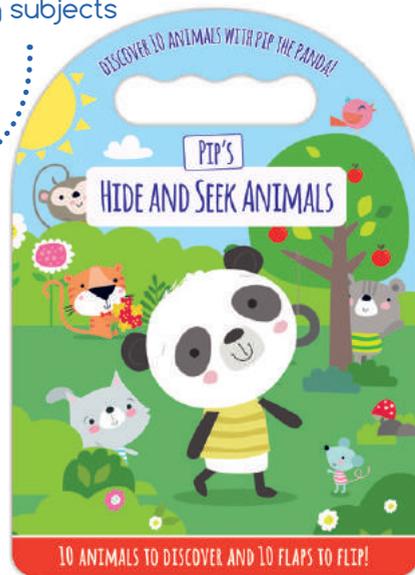
10 things to find

Shaped flaps on every spread



# CARRYALONG

Fantastic early learning subjects



Join Pip the Panda on a journey of discovery!

Each book has questions for the reader to answer and 10 flaps to flip to reveal the answer.

With a convenient, child size handle, these books are perfect to enjoy at home or on the go!

## Titles in the series:

Counting  
Opposites  
Animals  
First Words

## Specification:

Board Book  
180mm (w) x 250mm (h)  
6 spreads with 10 flaps  
plus cover  
Whiteboard

## Rights Sold:

North America

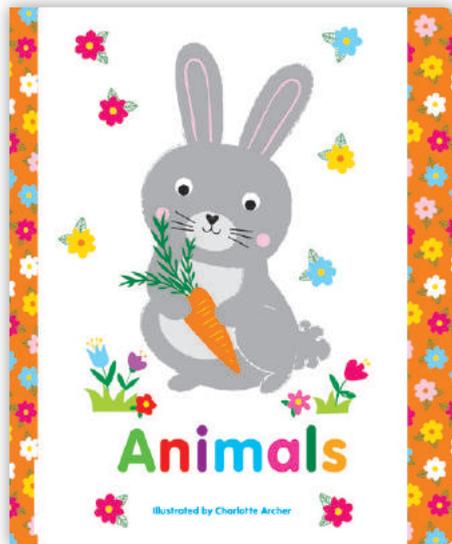
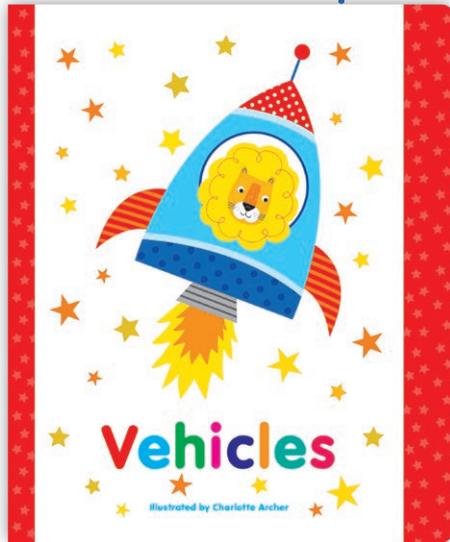
Carry handle for little hands



# Colourful Concepts

Foil throughout

First concepts  
to discover



5 tabs easy for  
little hands to grab

Bright, colourful,  
cute artwork

Each title in this colourful series is packed with 10 first word images for your little reader to identify.

Large tabs on every page allow little hands to turn each page with ease, while the bright illustrations, each accented with shiny foil, will excite the senses.

## Titles in the series:

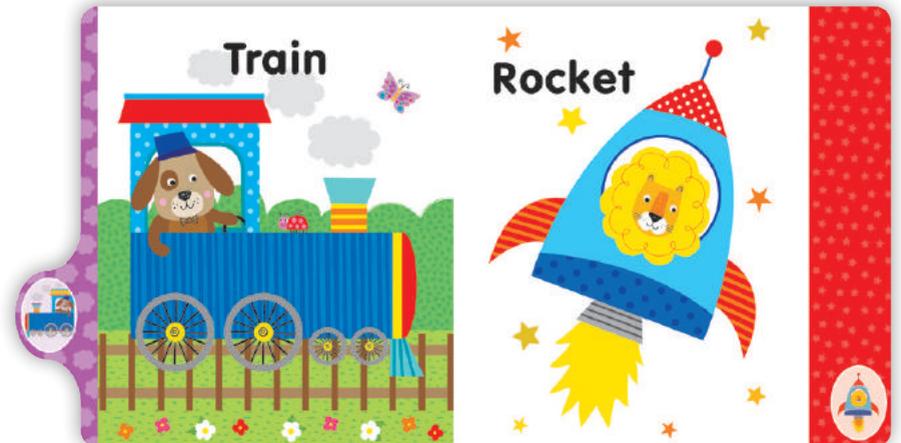
Vehicles  
First Words  
Colours  
Animals

## Specification:

Board Book  
200mm x 200mm  
5 spreads plus cover  
Whiteboard

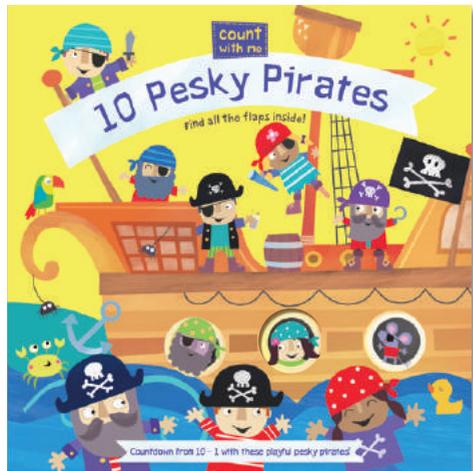
## Rights Sold:

France / Holland / Brazil / Denmark / Russia / North America

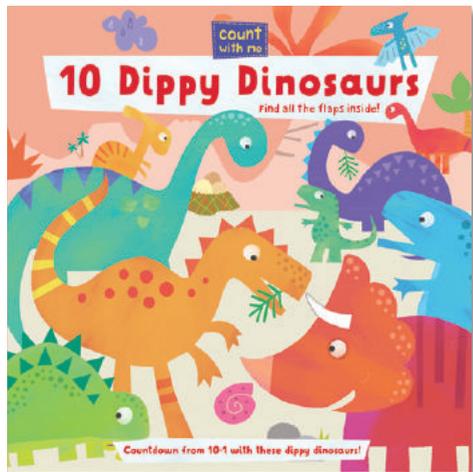


# count with me

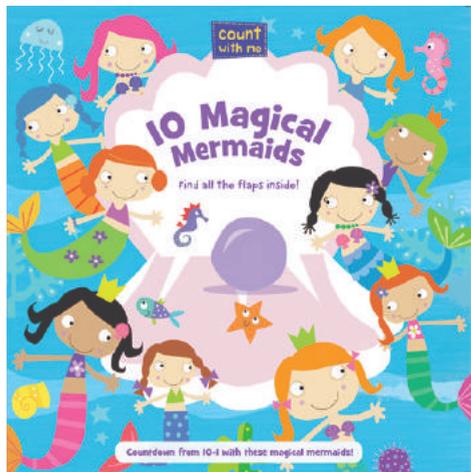
Flaps to flip



Countdown learning



Playful artwork



Lots of colourful characters

Learn to countdown from 10 to 1 in this fantastic playful adventure series. With flaps to flip, simple rhyming text and playful artwork, each fantastic title will have your little reader giggling and joining in on every page.

Countdown with 10 Pesky Pirates, 10 Magical Mermaids, 10 Dippy Dinosaurs and 10 Playful Princesses!

## Titles in the series:

- 10 Pesky Pirates
- 10 Playful Princesses
- 10 Dippy Dinosaurs
- 10 Magical Mermaids

## Specification:

- Board Book
- 230mm x 235mm
- 5 spreads plus cover
- Whiteboard with cased cover

## Rights Sold:

Canada / North America / United Kingdom / Malaysia  
Spain / France



# DISCOVERY PLAYBOOK



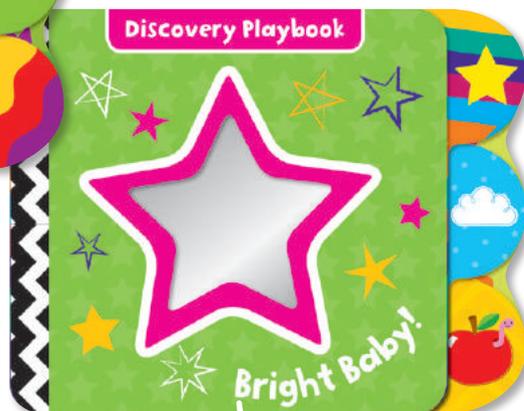
Each title features:  
Shiny foil, fluffy plush,  
flaps to flip and a mirror!



Tough and  
baby friendly!



Bold colours and  
patterns on every page  
to grab a child's attention



Each Discovery Playbook is jam packed full of features for babies and toddlers.

The easy to grab tabs on every page reveal bright artwork, touch and feel plush, foil, patterns, flaps and a mirror.  
Every reader will be engrossed and giggling with joy!

## Titles in the series:

Hello Baby  
Bright Baby  
Happy Baby  
Clever baby

## Specification:

Board Book  
160mm (w) x 125mm (h)  
5 spreads plus cover  
Greyboard

## Rights Sold:

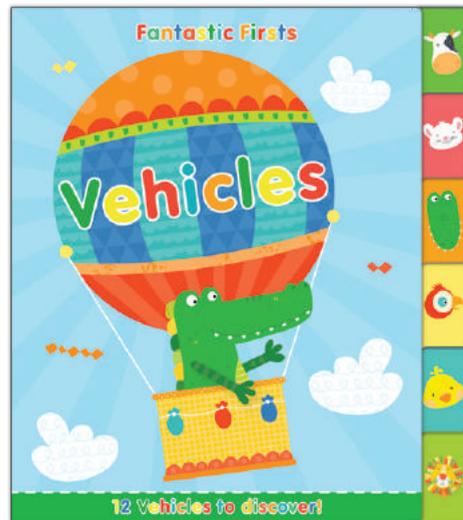
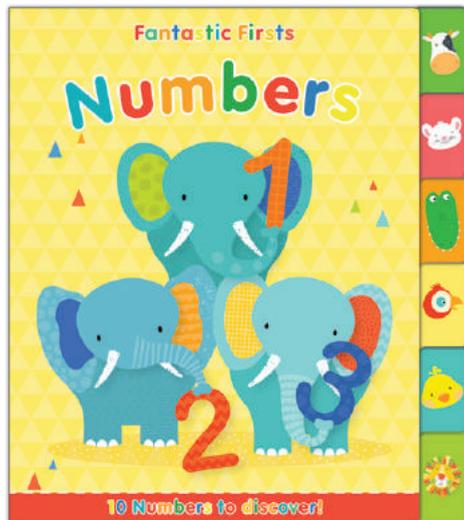
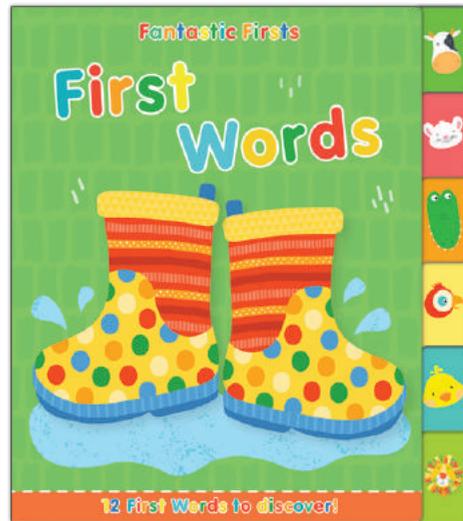
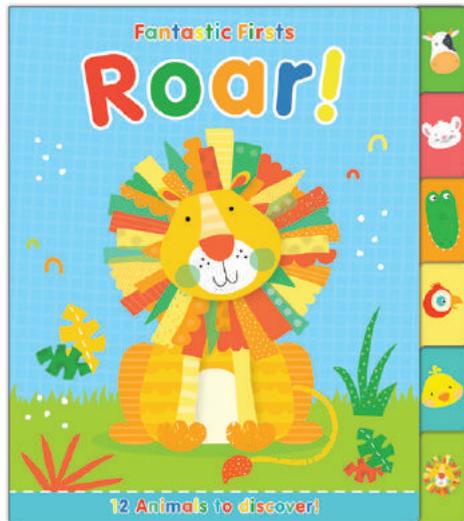
North America / Italy



# Fantastic Firsts

12 tabbed animals, vehicles and objects to find per title!

Lightweight foam filler



Early learning subjects

Cute and colourful art

The big pages in these fantastic first books are filled with bright artwork, 12 easy to identify animals and objects and simple first words to learn.

The light foam filler material is unique and light, creating a beautiful series to collect.

## Titles in the series:

Roar!  
First Words  
Numbers  
Vehicles

## Specification:

Board Book  
225mm (w) x 250mm (h)  
6 tabbed spreads plus cover  
Whiteboard with foam filler

## Rights Sold:

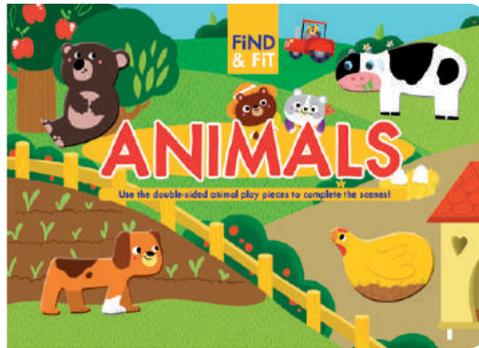
Brazil / Italy



# FiND & FiT

Strong and durable

Different scenes to fit the pieces



Cute characters

Learn and play



Double-sided press-out pieces

Each title features 4 double-sided play pieces to find and fit onto each spread. Choose the correct piece and position on the page to complete the busy scene.

The strong and durable play pieces are perfect for little hands and encourage co-ordination whilst the bright and busy artwork will capture the imagination.

Titles in the series:

- Vehicles
- Animals
- Out & About
- At Home

Specification:

- Board Book
- 260mm x 180mm
- 4 spreads plus cover and press-out pieces
- Greyboard

Rights Sold:

China (simplified Chinese)



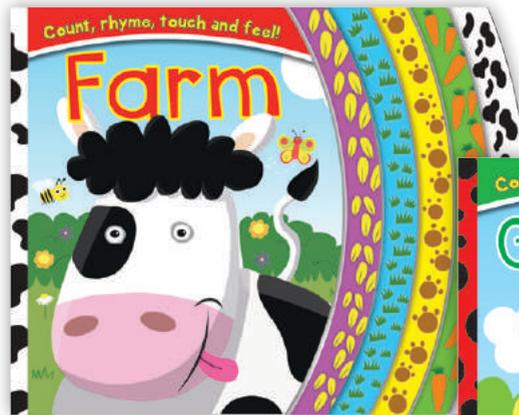
Interactive spreads



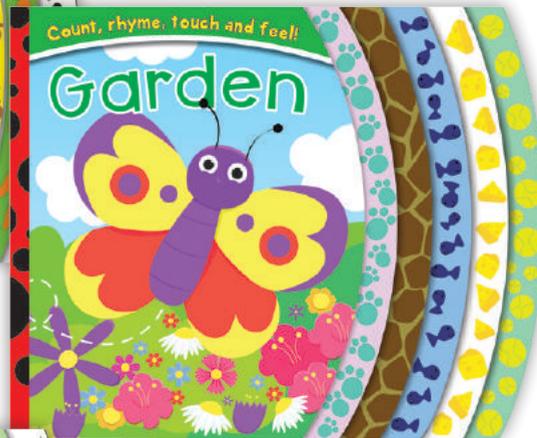
# Fuzzy Farm

Count, rhyme, touch and feel your way through each of these large, bright and bold board books. Each full page spread contains cheeky animals to count, funny rhyming text to join in and read and touch and feel plush to stroke.

Each spread is larger than the last, creating a unique tabbed effect that is easy for little hands to grab and turn the page.



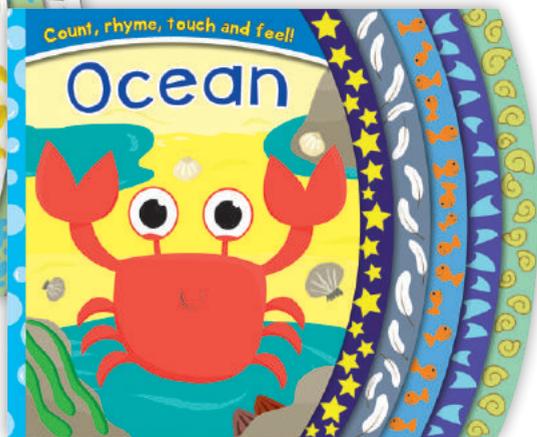
Curved, patterned edge to each page



Touch and feel on every page



Rhyming text on every page



Fun and colourful artwork to enjoy

## Titles in the series:

Farm  
Garden  
Jungle  
Ocean

## Specification:

Board Book  
280mm x 220mm  
5 spreads plus case  
Whiteboard

## Rights Sold:

North America / United Kingdom



# HAPPY HANDLES

Handle design

Bright characters



Spot UV trail throughout

Hide and Seek play value

Follow the shiny trail to find which animal friend is hiding on every spread, and discover a much bigger surprise at the end of the story!

With 5 animals to find, and a shiny trail to trace, these bright and colourful books will be a favourite to read at home, or to take with you holding the shaped carry handle.

## Titles in the series:

- Little Lion
- Millie Mouse
- Chloe Cat
- Frankie Fish

## Specification:

- Board Book
- 170mm x 195mm
- 5 spreads plus case
- Whiteboard

## Rights Sold:

United Kingdom / Malaysia / Spain

Trace and find

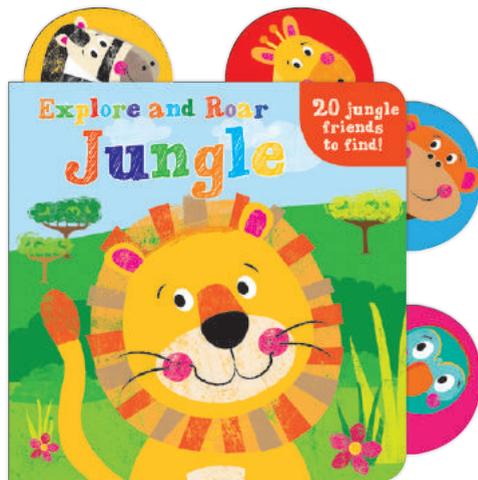
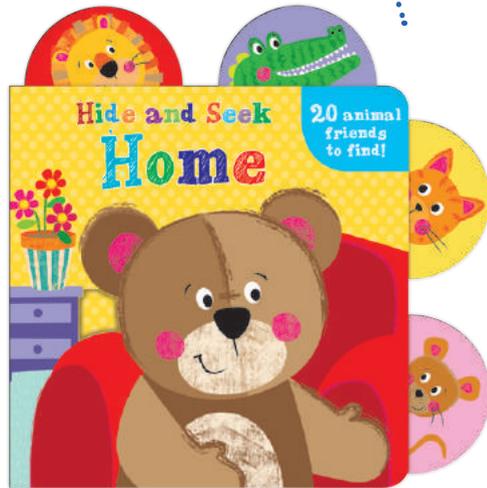
Cut cutouts on every spread



# Hide and Seek

4 double sided tabs

Bright artwork



20 animals to discover in each title

Diecut windows on every page

Pull the tab to reveal all the animals playing hide and seek!

With 4 double sided tabs and 20 animals to discover in every title, these books are packed full of colour and fantastic fun as well as being perfect for busy hands and minds.

## Titles in the series:

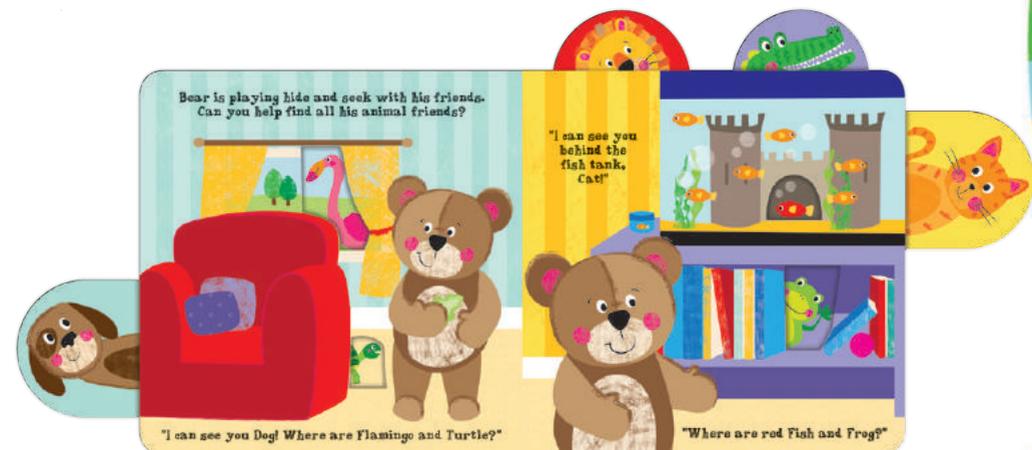
Home  
Farm  
Jungle  
Ocean

## Specification:

Board Book  
190mm x 190mm (with tabs)  
4 spreads plus cover + 4 tabs  
Greyboard

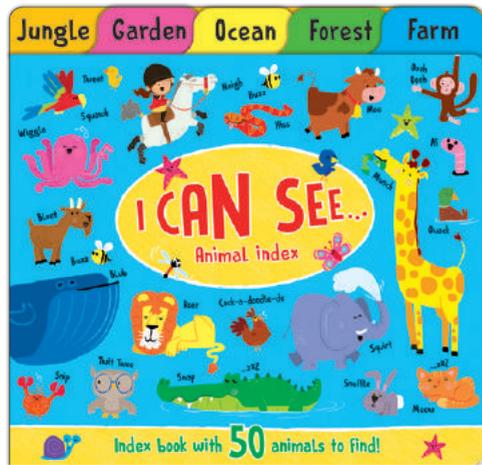
## Rights Sold:

Germany

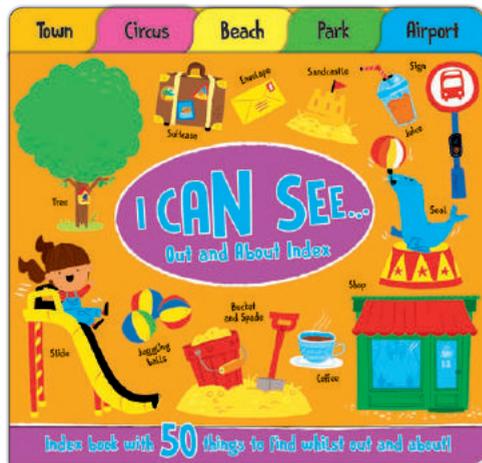


# I CAN SEE...

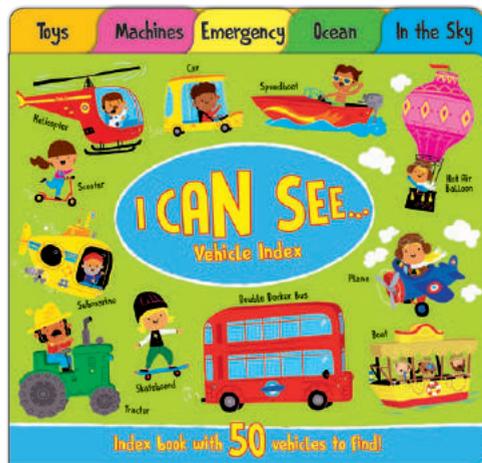
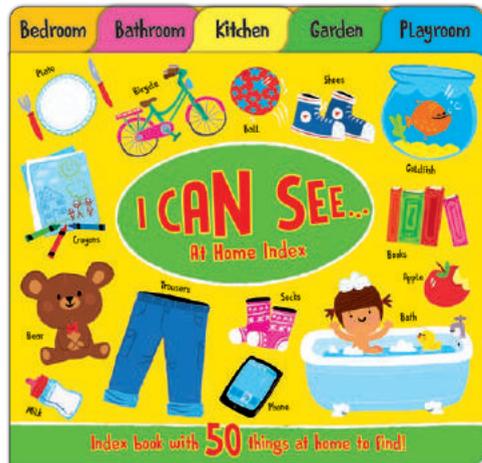
Busy artwork on every page



50 items to find in every title



50 items to find in every title



Bright and busy artwork and spot UV on every page is a treat for the senses as you try and identify all 50 animals, vehicles and objects in these index books.

With a host of detail to discover, these books offer so much more than just 50 items to find and will keep the growing reader entertained for hours.

## Titles in the series:

- Animals
- Out and About
- Vehicles
- At Home

## Specification:

- Board Book
- 250mm (w) x 240mm (h)
- 5 spreads plus cover
- Whiteboard

## Rights Available:

Worldwide



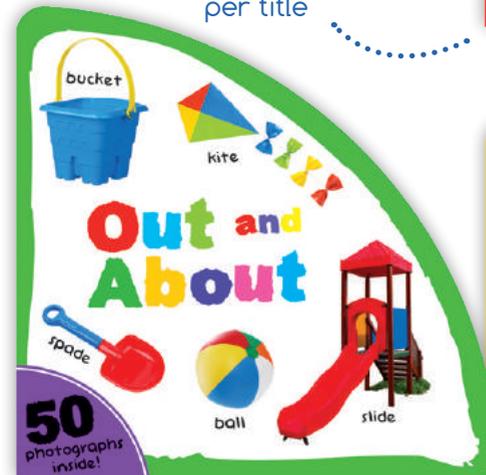
# Index Tabs



50 photographs per title



Tabbed book diecut to a unique shape



Everyday subjects for children to identify and name



Popular titles that children will love to read again and again

This uniquely shaped series of books contains 50 first word photographs to help excite and educate every reader.

The titles are full of bright photographs of Animals, Vehicles and everyday items and objects that can be found at Home or whilst Out and About. Each page features a large tab to turn the page, ideal for little hands!

## Titles in the series:

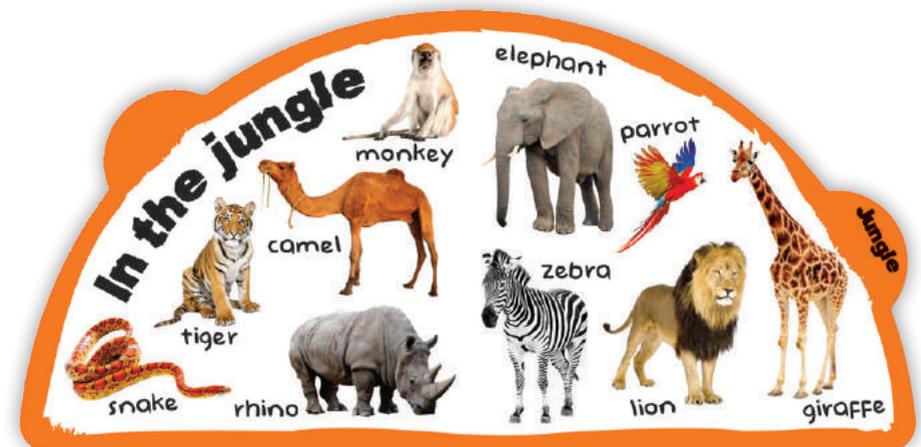
Animals  
At Home  
Out and About  
Vehicles

## Specification:

Board Book  
245mm x 240mm  
5 spreads plus cover  
Whiteboard

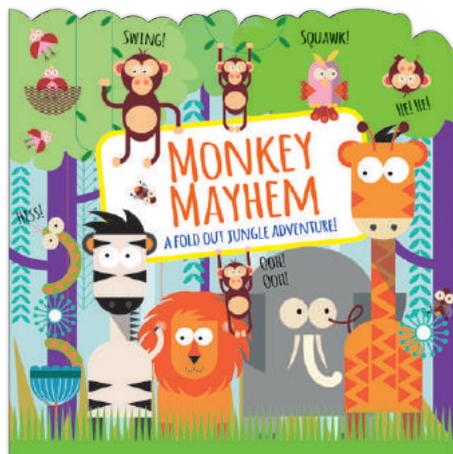
## Rights Sold:

Spain / North America / United Kingdom

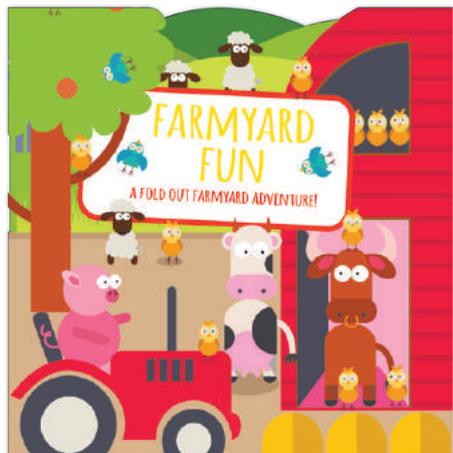
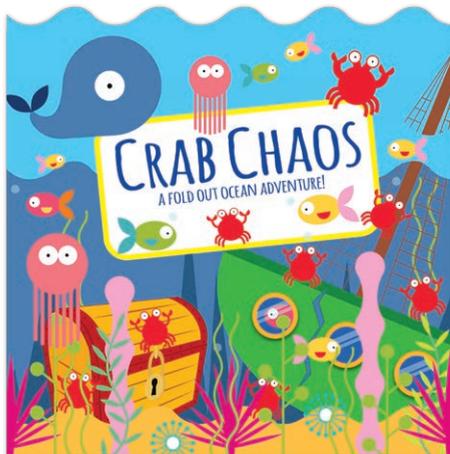


# JUNGLE WORLD

Folds out to  
create a  
3D world



Bright and busy  
artwork throughout



Read as a normal book or extend the pages to create a unique and colourful 3D world packed with animals!

With cheeky monkeys, chicks, crabs and rabbits on every spread, explore the busy world of the Jungle, Forest, Ocean and Farm and try and find all the animals hiding on every page.

## Titles in the series:

Monkey Mayhem  
Crab Chaos  
Fun in the Forest  
Farmyard Fun

## Specification:

Board Book  
200mm x 200mm  
4 spreads plus cover  
Whiteboard

## Rights Available:

Worldwide

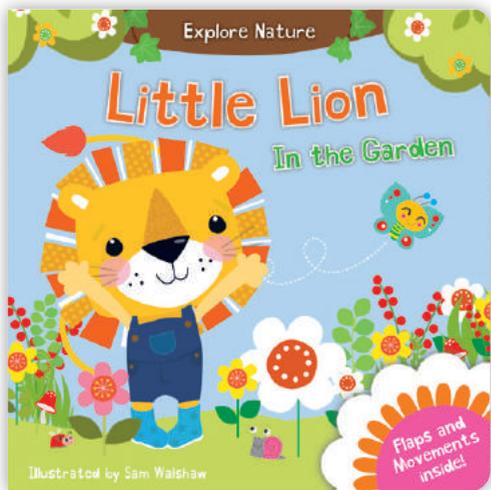


Exciting animal  
filled adventures

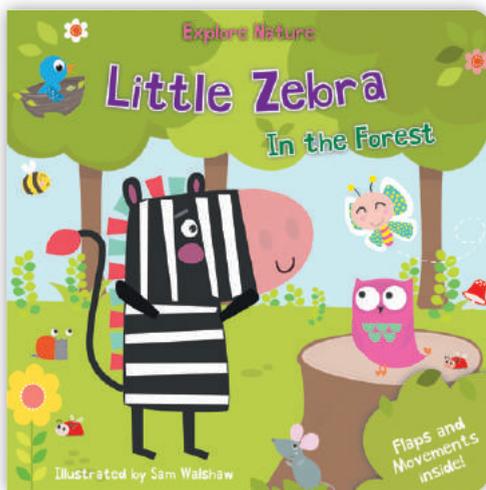
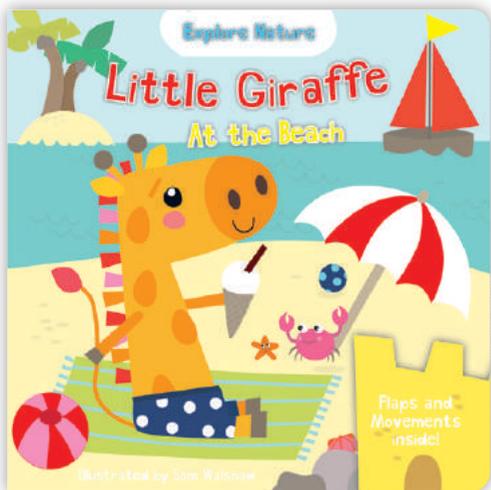
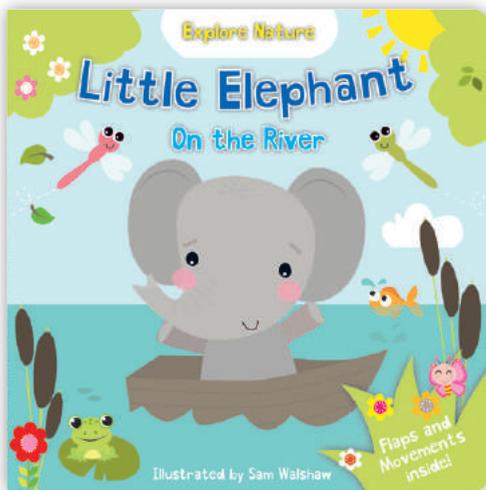
Unique format that  
can be read  
and played with

# Little Explorers

4 movements  
and 5 flaps per title



A different nature  
based adventure  
to discover



A different character  
in each title

Fun discoveries  
in every title

Little Lion and his friends love to be outside and exploring nature. Join Little Lion in the Garden, Little Zebra in the Forest, Little Giraffe at the Beach and Little Elephant on the river.

Each title features clever movements and sturdy flaps to encourage your little one to join in the fun and discover a love of nature!

## Titles in the series:

Garden  
River  
Beach  
Forest

## Specification:

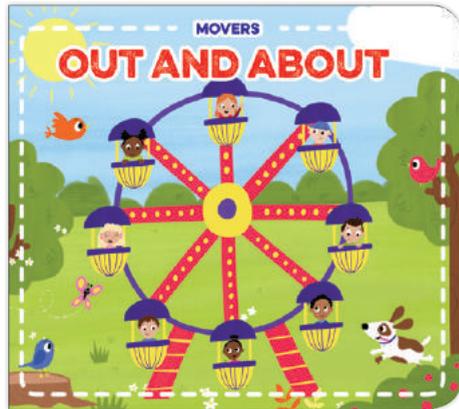
Board Book  
200mm x 200mm  
5 spreads plus cover  
Greyboard

## Rights Sold:

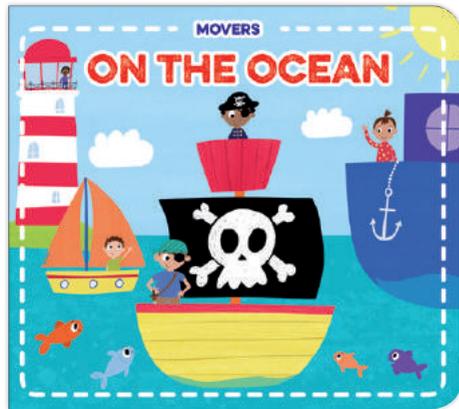
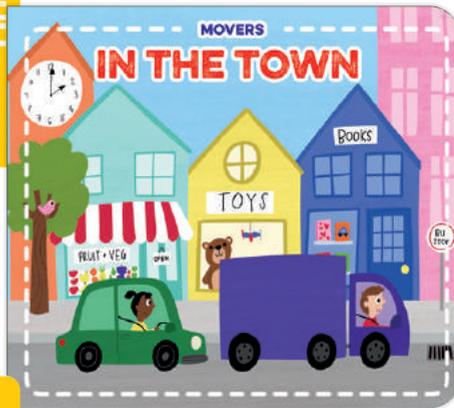
North America / Germany / China (simplified Chinese)



# MOVERS



Pull and reveal movements



Bright busy artwork



Large tabs for little hands

Pull the colourful tabs on every page to activate the moment and reveal a hidden surprise!

Explore the world in the out and about adventure.  
Explore the ocean in our underwater adventure. Explore the shops in our town adventure.  
Explore a world of animals in our animal adventure.

## Titles in the series:

Out and About  
In the Town  
On the Ocean  
Animals

## Specification:

Board Book  
160mm x 180mm  
5 spreads plus cover  
Whiteboard

## Rights Available:

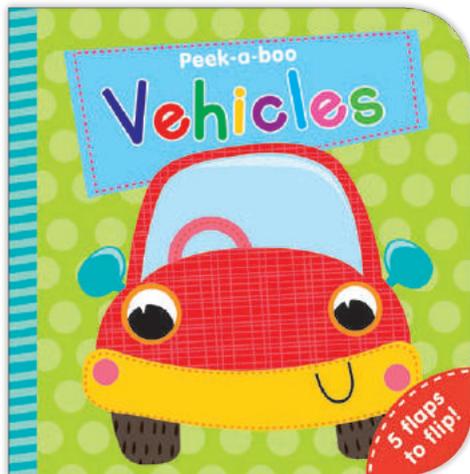
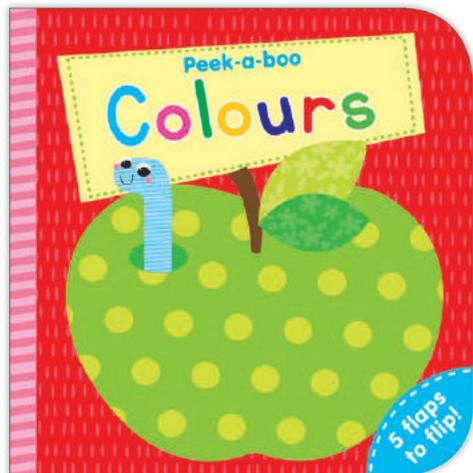
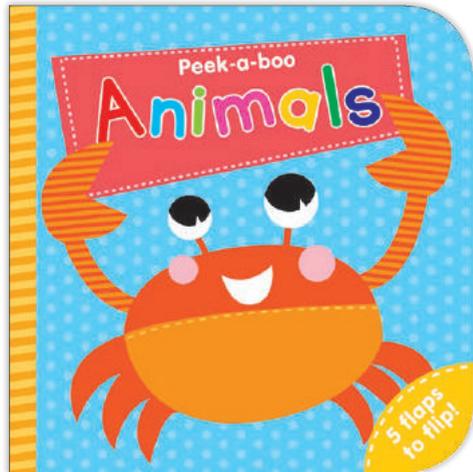
Worldwide



# Peekaboo

Spot UV throughout

First concepts  
to discover  
and learn



5 flaps to flip  
(one per page)

Perfect first books to introduce Animals, First Words, Colours and Vehicles, each book is packed with bright artwork and an easy to grab flap on every page.

Ideal size for little hands, these books can be enjoyed alone or with a parent, offering a fantastic journey of discovery.

## Titles in the series:

Animals  
First Words  
Colours  
Vehicles

## Specification:

Board Book  
150mm x 150mm  
5 spreads & flaps + cover  
Whiteboard

## Rights Sold:

Catalan / Castilian / Basque / New Zealand / Russia / Malaysia

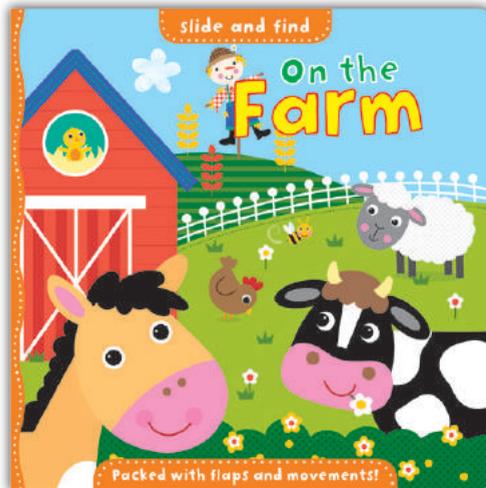
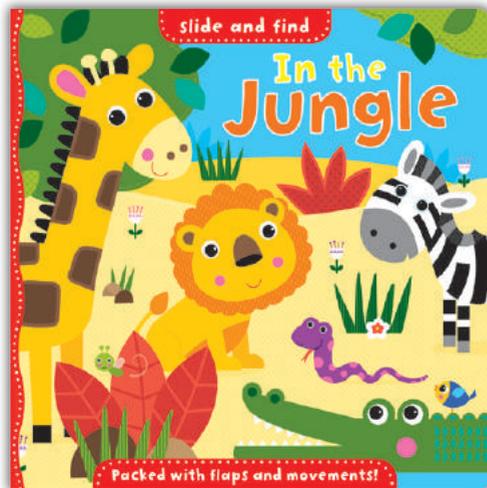
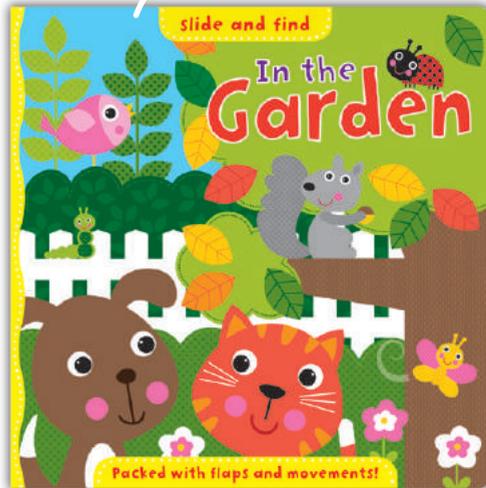
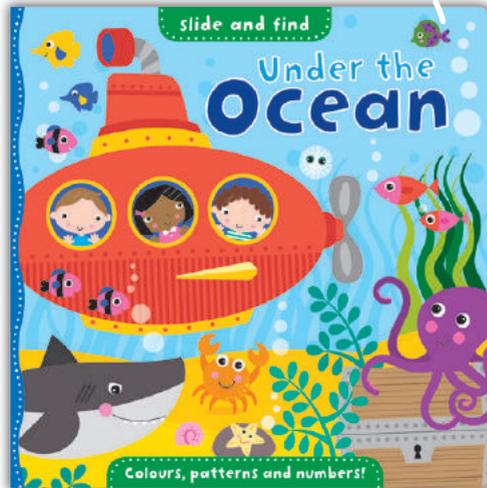


Bright, simple artwork  
that young children will love!

# SLIDE AND FIND

A movement on every page

Flaps to flip



Every book is packed full of bright, busy artwork. Every page features a movement to pull or push that reveals even more!

The cased cover is classy and tough and the titles will entertain and appeal to children everywhere.

## Titles in the series:

Ocean  
Garden  
Jungle  
Farm

## Specification:

Board Book  
200mm (w) x 200mm (h)  
5 spreads plus cover  
Whiteboard

## Rights Sold:

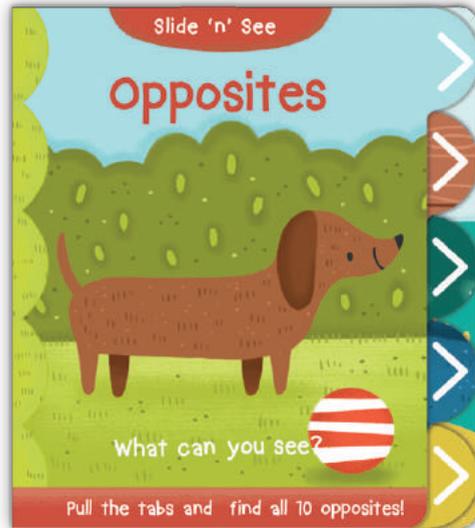
China (simplified Chinese) / China (English Language)



# Slide 'n' See

5 tabs in every title

Unique tabbed movement books



10 items, objects and first words to find per title!

Each page (even covers!) opens to complete the missing answer

Every page (even the front and back covers!) split in half to extend the spread and reveal hidden artwork. Simply pull the tab on every page.

A truly unique format with delightful artwork that introduces important concepts for young readers and inquisitive minds.

## Titles in the series:

- Animals
- First Words
- Opposites
- Vehicles

## Specification:

- Board Book
- 180mm (w) x 200mm (h)
- 5 spreads plus cover
- Whiteboard

## Rights Sold:

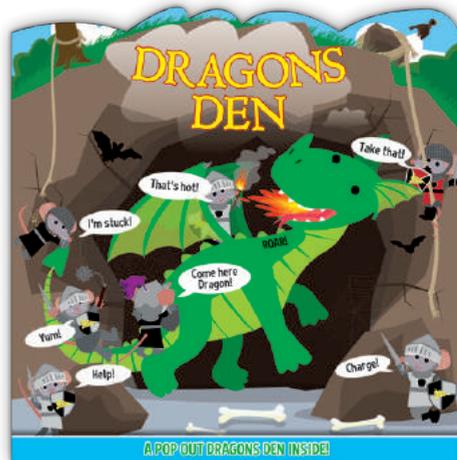
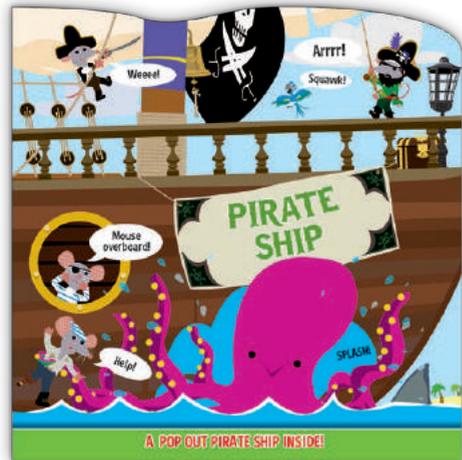
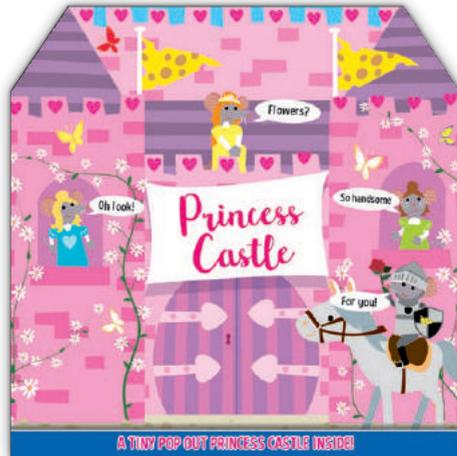
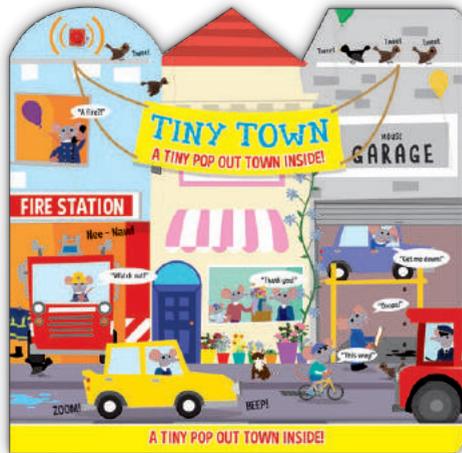
Russia / Malaysia / France / China (simplified Chinese)



# TINY TOWN

Folds out to create a 3D town

Bright and busy artwork throughout



Exciting mouse filled adventures

Unique format that can be read and played with

Read the busy stories or open up the books and turn them into a magical 3D scene on a table or floor!

Each book folds out to create a unique 3 dimensional space where a whole town of mice live, work and play. Visit the town, fight a dragon, save a princess or sail the seven seas - in miniature!

## Titles in the series:

- Tiny Town
- Dragons Den
- Princess Castle
- Pirate Ship

## Specification:

- Board Book
- 200mm x 200mm
- 4 spreads plus cover + fold out floors
- Whiteboard

## Rights Sold:

North America / Spain / France / China (simplified Chinese)

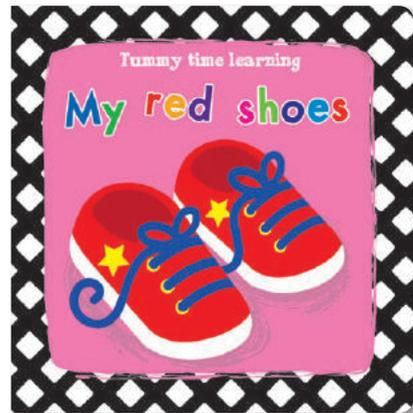
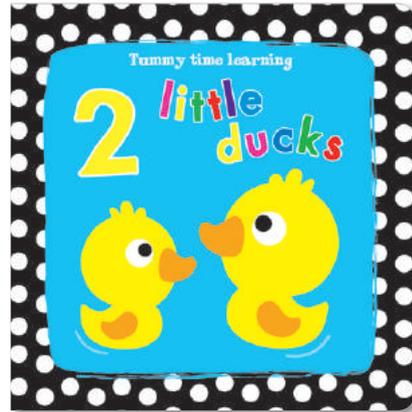


# Tummy time

Baby development

Tummy Time plays an important part in any child's development as they learn to move independently. The bright, colourful pages are designed to attract a baby's attention, encouraging them to move towards the book.

The books can be enjoyed page by page or can be folded out to over 140cm in length and enjoyed on the floor.



### Titles in the series:

2 little ducks

Baby chick

The wheels on the bus

My red shoes

### Specification:

Board Book

225mm x 225mm

6 double-sided pages

Whiteboard with padded cover

### Rights Sold:

North America

Bright illustrations

Fold out design

Early learning concepts



Encourages independent moving

# Whizzy Wheels



Brilliantly fun stories to read and enjoy

Moving wheels to roll along and play with

Join Bear and friends on a series of vehicle based adventures on a bus, camper van, jeep or train. With wheels that move and a chunky book to grab hold of, these books can be played with after being read!

Each book features flap reveals that are integral to the cute and imaginative stories.

## Titles in the series:

Birthday Bus  
Campervan  
Safari Jeep  
Train

## Specification:

Board Book  
225mm (w) x 160mm (h)  
5 spreads plus cover  
Greyboard

## Rights Sold:

Brazil / Denmark / United Kingdom / North America / Russia

Flaps to flip



# Who's hiding?

There are 9 animals to discover in each title. Simply pull the slider to find who's hiding from you! Each slider has a bright, colourful pattern to give a clue and forms a colourful stepped effect on the edge of the book.

Collect all 4 titles in the series to discover all 36 animals that are hiding from you!



9 animals to find in every title

Fun questions on every page



5 x patterned tabs to pull

Bright colourful artwork on every page

## Titles in the series:

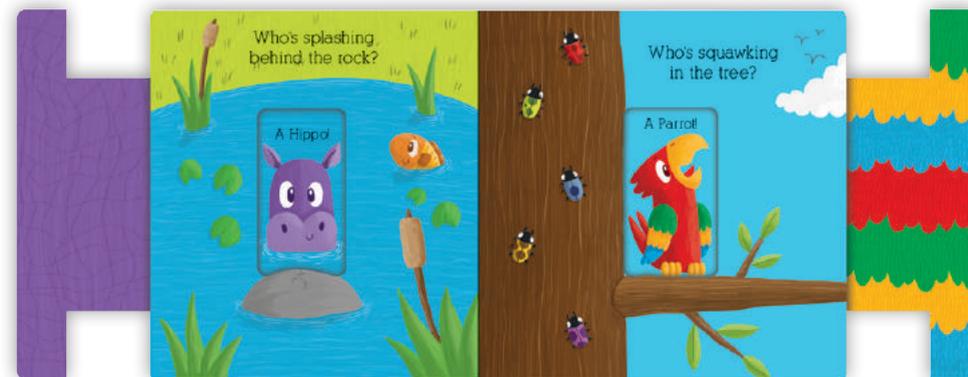
Jungle  
Farm  
Ocean  
Forest

## Specification:

Board Book  
226mm x 189mm  
5 spreads plus cover  
Whiteboard

## Rights Sold:

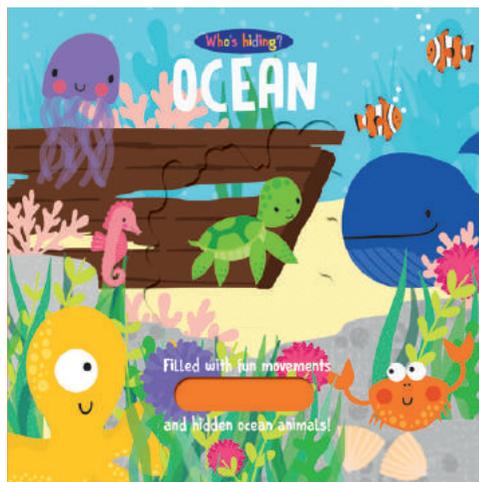
North America / Spain / Taiwan / China (English Language)



# Who's hiding in there?

Sliding movements  
throughout

Lots of animals to  
discover



Hide and seek fun

Bright and colourful

Can you find all the animals hiding in the bright, busy, colourful scenes? With 8 spreads and 4 sliding movements to explore, these books are packed full of fun, colour and exciting surprises!

Explore the Jungle, Ocean, Farm and Garden to see if you can find all the animals hiding in every title!

## Titles in the series:

Jungle  
Farm  
Ocean  
Garden

## Specification:

Board Book  
200mm x 200mm  
8 spreads plus cover  
Whiteboard

## Rights Sold:

Germany / Canada / France / China (simplified Chinese)

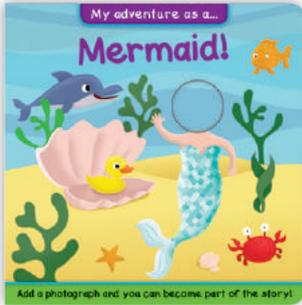
Diecuts and movements all the way through



# Action Kids

Each book features an exciting adventure starring you! Simply insert a photograph of yourself, a child, a friend, or a relative into position on the sliding drawer on the last page and become part of the story!

Add a picture and become part of the story!



## Titles in the series:

The Moon  
Princess  
Race Car / Mermaid  
Christmas / Snowman

## Specification:

Board Book  
200mm x 200mm  
10 spreads plus cover  
Greyboard

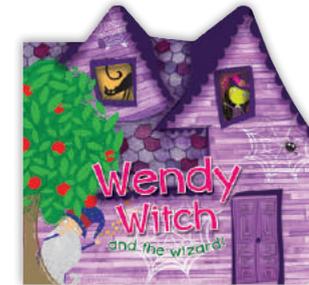
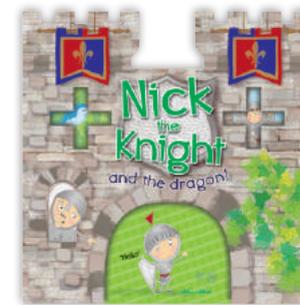
## Rights Sold:

France / Italy / North America / Denmark  
Wales / South Africa / Sweden

# Castle Books

Each of these shaped story books for children features an exciting tale about the title character. Every title is cut to a unique shape and is packed with bright, fun and exciting artwork!

Each title is diecut to a different shape



Fantastic introductory story books for young readers.

## Titles in the series:

Knight  
Princess  
Pirate  
Witch

## Specification:

Board Book  
225mm x 25mm  
10 spreads plus cover  
Whiteboard

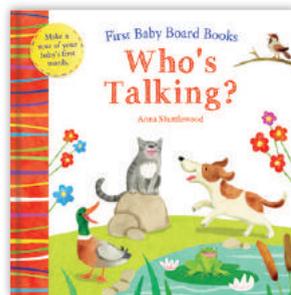
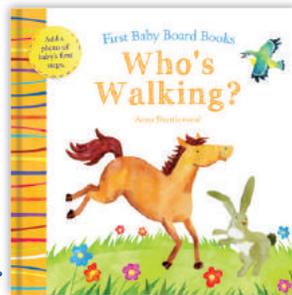
## Rights Sold:

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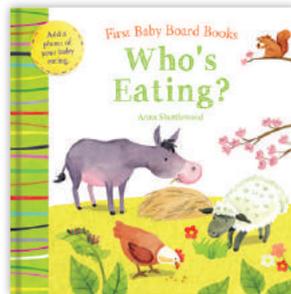
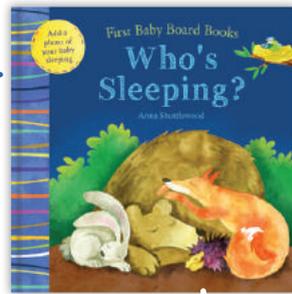
# First Baby Board Books

Add a photograph of your baby's first steps, their first meal, their first nights sleep and write a note of their first words and keep these books forever.

Soft and beautiful artwork to enjoy with your child



High quality cased cover and material



Keep sake books to remember your child's first words

Add a photo of your child's first steps

## Titles in the series:

Who's Walking  
Who's Sleeping  
Who's Talking  
Who's Eating

## Specification:

Board Book  
200mm x 200mm  
6 spreads plus case  
Whiteboard

## Rights Sold:

China (English Language)

# I can...

This series follows a toddlers travels as they journey through the world around them, exploring and discovering all the things that they can do.

Soft padded covers



Attention grabbing colours for babies

Unique matte finish



High contrast black and white art with splashes of colour

## Titles in the series:

I can Jump!  
I can Dig!  
I can Play  
I can Paint

## Specification:

Board Book  
150mm x 150mm  
5 spreads plus case  
Whiteboard

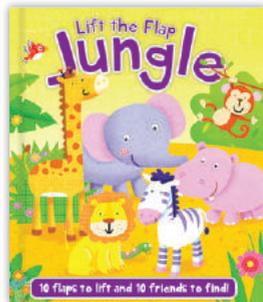
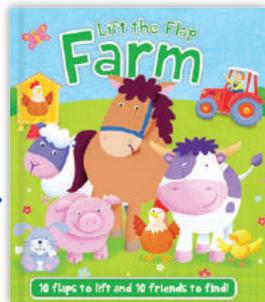
## Rights Sold:

Poland / Brazil

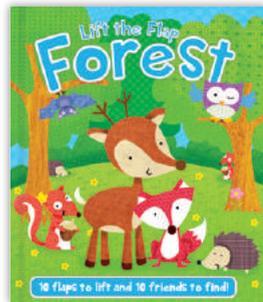
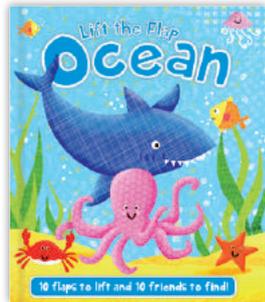
# Lift the Flap

Lift the flap on each page to reveal which animal friend is hiding from you! Each book has 10 flaps to flip and 10 friends to find. With big pages and big flaps, this series is perfect for busy little hands and minds.

Cute, colourful artwork on every page



10 animal friends to find



10 flaps to flip per title

High quality casebound covers

## Titles in the series:

Farm  
Jungle  
Ocean  
Forest

## Specification:

Board Book  
230mm x 200mm  
10 spreads plus case  
Whiteboard

## Rights Sold:

North America / Ukraine / Russia

# Little Learners

Little Learners are a cute and colourful way to encourage early learning. The clear, simple text and colourful characters on each page will inspire and encourage readers of all abilities to join in reading!

Different shape to every title



Bright artwork

Early learning subjects to discover



Cute characters to learn with

## Titles in the series:

Counting  
Colours  
Opposites  
Shapes

## Specification:

Board Book  
200mm x 170mm  
5 spreads plus cover  
Whiteboard

## Rights Sold:

Canada / North America

# My Busy Day

Each title in the My Busy Day series focuses on different activities. Little Bear is getting ready for bed. Little Dog is getting ready for dinner. Little Bunny is getting ready for a bath. Little Panda is getting ready to play!

Spot UV finish on every page



Routine based stories to read

Fun and friendly artwork inside



4 different characters

## Titles in the series:

Night Night  
Dinner Time  
Bath Time  
Play Time

## Specification:

Board Book  
150mm x 140mm  
5 spreads plus cover  
Whiteboard

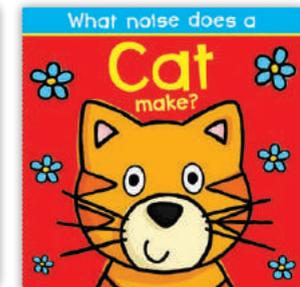
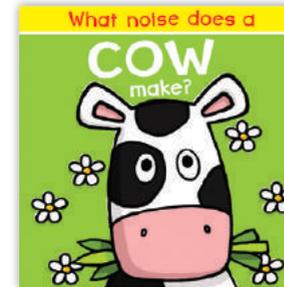
## Rights Sold:

Canada / Spain / North America

# Noisy Books

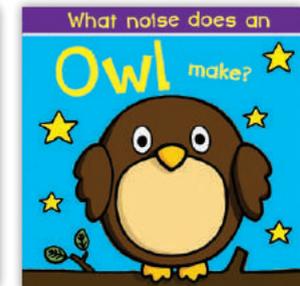
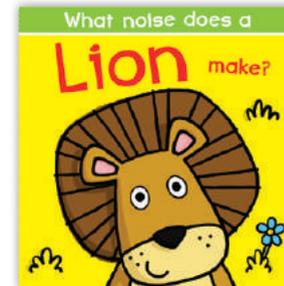
What noise does a Cow make? Pull the tab to reveal the answer! Have hilarious fun with your little one identifying the animals on every page as you moo! baal and oink! your way through the book!

Super bright and simple artwork on every page



Repetitive text to encourage young readers to join in

Fun animal noises to copy on every page



5 pull out moving pieces per title

## Titles in the series:

Cow  
Cat  
Lion  
Owl

## Specification:

Board Book  
180mm x 180mm  
5 spreads plus cover  
Whiteboard

## Rights Sold:

North America / South Africa / China (English Language)

# Story time sets

Every story time box set contains 3 individually shaped books, with an enchanting rhyming story about the title character. There are 3 fantastic Farm, Forest, Ocean and Jungle based adventures in each set.

Rhyming text on every page



3 books per box

4 box sets to collect

Bright and brilliant artwork

## Titles in the series:

Fantastic Farm  
Forest Fun  
Amazing Ocean  
Jolly Jungle

## Specification:

Board Book  
Box Size - 310mm x 110mm  
Book size - 100mm x 100mm  
5 spreads plus cover  
Greyboard

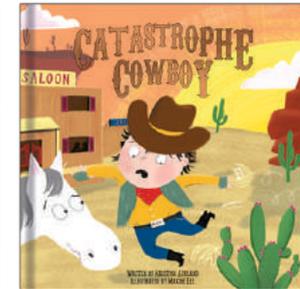
## Rights Available:

Worldwide

# STORYTIME TALES

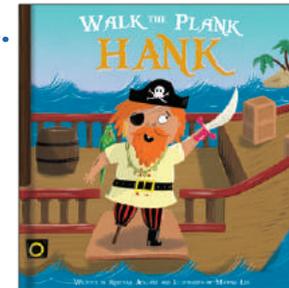
Packed with a fantastic and funny hyming story, culminating in some wonderful and truly hilarious endings for the title character! Join the Witch, Pirate, Cowboy and Superhero on their adventure!

Perfect bedtime reading



High quality cased cover

Foil and glitter on front cover



Fantastic rhyming picture books

## Titles in the series:

The Witch's big test!  
Catastrophe Cowboy  
Walk the plank Hank  
Superhero Sue

## Specification:

Casebound story book  
250mm x 250mm  
24 pages plus cased cover  
Artpaper

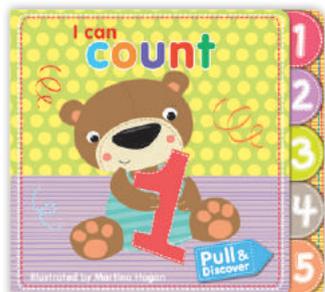
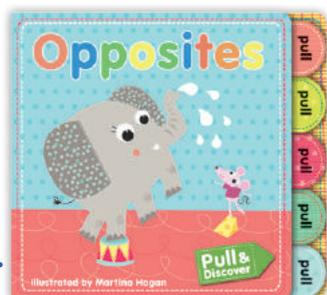
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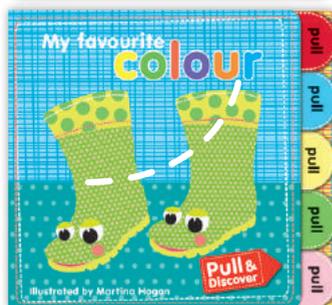
# Teaching Tabs

With soft images and 5 movements in each book, these board books are a perfect way to introduce opposites, colours, counting and shapes to your little one. Pull the tab on each spread to reveal a hidden image!

Early learning subjects ideal for little readers



5 pull tabs in every title



Beautiful artwork on every page

## Titles in the series:

Opposites  
Colours  
Counting  
Shapes

## Specification:

Board Book  
220mm x 200mm  
5 spreads plus cover  
Greyboard

## Rights Sold:

France / Holland / Spain / North America / United Kingdom  
Taiwan / Italy / Ukraine / Russia

# Toddler Activity

This series focuses on a toddler's routine around play time, dinner time, bath time and bed time. With soft artwork and simple text, these books are perfect to read with your little one.

Cute giraffe character in every title



Soft padded covers

Matte finish and spot UV on every page



4 x routine focussed titles

## Titles in the series:

Let's Play  
Time for Tea  
A Bath for Giraffe  
Bed with Ted

## Specification:

Board Book  
135mm x 135mm  
5 spreads plus case  
Whiteboard

## Rights Sold:

Spain / France / Denmark / Hungary / Ukraine  
Russia / Canada / North America

i am a bookworm

Beautiful children's books  
that excite, educate,  
entertain & inspire...

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